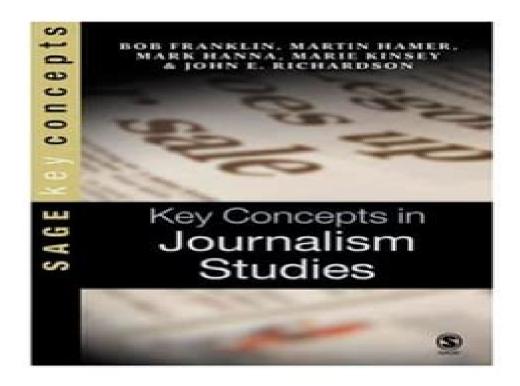
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Kingdom Germany Australia Sweden Belgium and Israel Special attention is paid to the changing context of newswork Shrinking newsgathering resources coupled with a growth in public relations activities have altered the source journalist dynamic in recent years At the same time the rise of networked digital technologies has altered the barriers between journalists and news consumers leading to unique forms of news with different approaches to sourcing As the media world continues to change this volume offers a timely reevaluation of news sources **Key Concepts in Public Relations** Bob Franklin, Mike Hogan, Quentin Langley, Nick Mosdell, Elliot Pill, 2009-03-05 This is a good text to accompany a core text on Public Relations It is also very useful for marketing and business students Valuable for post grads new to PR also Robbie Smyth Griffith College Dublin Offers the reader a concise and very readable tour through the many facets of PR Providing a detailed reference of just under 200 alphabetically listed entries covering a range of topics from account management to wikis destination branding and Hong Bo that one you ll have to look up yourselves each entry takes up roughly a page sometimes less is colloquial in tone and offers several recommendations for further reading making it an excellent jumping off point for further exploration Communication Director The SAGE Key Concepts series provides students with accessible and authoritative knowledge of the essential topics in a variety of disciplines Cross referenced throughout the format encourages critical evaluation through understanding Written by experienced and respected academics the books are indispensable study aids and guides to comprehension Key Concepts in Public Relations Provides a comprehensive easy to use overview to the field Covers over 150 central concepts in PR Paves the way for students to tackle primary texts Grounds students in both practice and theory Takes it further with recommended reading Bob Franklin Mike Hogan Quentin Langley Nick Mosdell and Elliot Pill all teach at the Cardiff School of Journalism Media and Cultural Studies The Routledge Companion to Digital Journalism Studies Scott A. Eldridge II, Bob Franklin, 2016-11-18 The Routledge Companion to Digital Journalism Studies offers an unprecedented collection of essays addressing the key issues and debates shaping the field of Digital Journalism Studies today Across the last decade journalism has undergone many changes which have driven scholars to reassess its most fundamental questions and in the face of digital change to ask again Who is a journalist and What is journalism This companion explores a developing scholarly agenda committed to understanding digital journalism and brings together the work of key scholars seeking to address key theoretical concerns and solve unique methodological riddles Compiled of 58 original essays from distinguished academics across the globe this Companion draws together the work of those making sense of this fundamental reconceptualization of journalism and assesses its impacts on journalism s products its practices resources and its relationship with audiences It also outlines the challenge presented by studying digital journalism and more importantly offers a first set of answers This collection is the very first of its kind to attempt to distinguish this emerging field as a unique area of academic inquiry Through identifying its core questions and presenting its fundamental debates this Companion sets the agenda for years to come in defining this new field of study as Digital

Journalism Studies making it an essential point of reference for students and scholars of journalism **APME Journalism** The New Walford Ray Lester, 2005 Covers 15 broad subject groupings social sciences generic psychology **Studies** .1998 sociology social work politics government law finance accountancy industries business education sport media information and tools for information professionals **Journalism and the Public** David M. Ryfe, 2016-12-20 The public James Carey famously wrote is the god term of journalism the term without which the entire enterprise fails to make sense In the last thirty years scholars have made great progress in understanding just what this means In this much needed new book leading scholar David Ryfe takes readers on a journey through the literature that explores this most important of relationships He discusses how and why journalism first emerged in the United States and why journalism everywhere shares a family resemblance but is nowhere practised in precisely the same way He goes on to explain why journalists have such difficulty talking about the business aspects of their profession and explores the boundaries of the fields collective imagination Ryfe looks at the nature of change in journalism providing sketches of its possible futures Ultimately he argues that the public is a keyword for journalism because it is impossible to understand the practice without it This rich and insightful guide will prove indispensable for anyone interested in understanding the practice of journalism The Shaping of News Julie Firmstone, 2023-09-23 This book provides readers with the understanding required to analyse the range of key factors that shape the production of news and to assess their implications for the role of news and journalism in democracy It brings existing research together under the umbrella of a central organising framework to explore how news and its production is shaped by a multiplicity of factors including the norms values role perceptions and ethics associated with journalism as a profession the role of news sources the changing character and significance of news audiences the aims and objectives of news organisations and the political economic and social contexts within which news is produced Exploring these factors in depth using examples and considering the changing conditions of news production the chapters chart significant changes challenges and responses to provide the essential background for understanding the consequences of current transformations for the democratic qualities of news **Economic and Political Weekly**, 2006-06 Javnost ,2007

The British National Bibliography Arthur James Wells,2005 The Handbook of Journalism Studies Karin Wahl-Jorgensen, Thomas Hanitzsch, 2009-01-13 This Handbook charts the growing area of journalism studies exploring the current state of theory and setting an agenda for future research in an international context The volume is structured around theoretical and empirical approaches and covers scholarship on news production and organizations news content journalism and society and journalism in a global context Emphasizing comparative and global perspectives each chapter explores Key elements thinkers and texts Historical context Current state of the art Methodological issues Merits and advantages of the approach area of studies Limitations and critical issues of the approach area of studies Directions for future research Offering broad international coverage from top tier contributors this volume ranks among the first publications to serve as a

comprehensive resource addressing theory and scholarship in journalism studies As such the Handbook of Journalism Studies is a must have resource for scholars and graduate students working in journalism media studies and communication around Communications ,2007 Australian Journalism Review ,2006 The Evolution of Key Mass the globe **Communication Concepts** Sharon Dunwoody, 2005 Honors Jack M McLeod as a significant force in the training of scholars and as a leader in the conduct of research The editors have compiled chapters in this book that examine the major themes and enduring contributions of his work In each case an author who worked with McLeod on the particular concept to that area was selected Global Journalism Research Martin Löffelholz, David Weaver, 2008-02-11 This edited work brings together an elite team of contributors to create a comprehensive overview of journalism research and its different approaches methods and paradigms around the world **Objectivity in Journalism** Steven Maras, 2013-04-03 Objectivity in journalism is a key topic for debate in media communication and journalism studies and has been the subject of intensive historical and sociological research In the first study of its kind Steven Maras surveys the different viewpoints and perspectives on objectivity Going beyond a denunciation or defence of journalistic objectivity Maras critically examines the different scholarly and professional arguments made in the area Structured around key questions the book considers the origins and history of objectivity its philosophical influences the main objections and defences and questions of values politics and ethics This book examines debates around objectivity as a transnational norm focusing on the emergence of objectivity in the US while broadening out discussion to include developments around objectivity in the UK Australia Asia and other regions

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