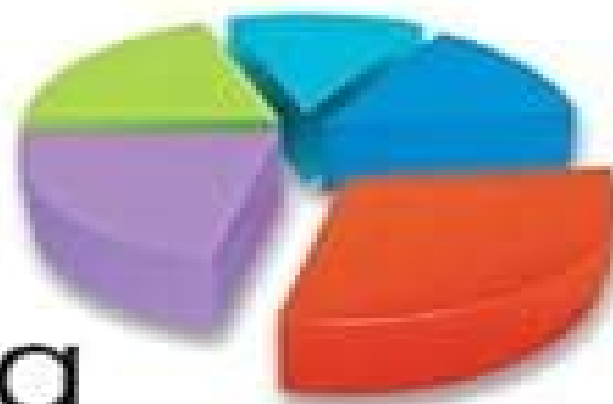




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Alvin C. Burns • Ronald F. Bush

# Marketing Research Burns And Bush 6th Edition

**Peter J. Batt**



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