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# HBR Guide to

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## Building Your Business Case

**Tell a compelling story**  
**Identify stakeholders**  
**Analyze risk and return**

By Raymond Sheen  
with Amy Gallo

 Harvard  
Business  
Review  
Press

# Hbr Guide To Building Your Business Case By Raymond Sheen

**Harvard Business Review**



## **Hbr Guide To Building Your Business Case By Raymond Sheen:**

HBR Guide to Building Your Business Case Raymond Sheen, Amy Gallo, 2015 You've got a great idea that will increase revenue or productivity but how do you get approval to make it happen? By building a business case that clearly shows its value. Maybe you struggle to win support for projects because you're not sure what kind of data your stakeholders will trust or naysayers always seem to shoot your ideas down at the last minute. Or perhaps you're intimidated by analysis and number crunching so you just take a stab at estimating costs and benefits with little confidence in your accuracy. To get any idea off the ground at your company you'll have to make a strong case for it. This guide gives you the tools to do that. *HBR Guide to Building Your Business Case* Raymond Sheen, Amy Gallo (Business writer), 2013

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*Enterprise Risk Management* John R. S. Fraser,Rob Quail,Betty Simkins,2021-07-07 Unlock the incredible potential of enterprise risk management There has been much evolution in terms of ERM best practices experience and standards and regulation over the past decade Enterprise Risk Management Today s Leading Research and Best Practices for Tomorrow s Executives Second Edition is the revised and updated essential guide to the now immensely popular topic of enterprise risk management ERM With contributions from leading academics and practitioners this book offers insights into what practitioners are doing and what the future holds You ll discover how you can implement best practices improve ERM tools and techniques and even learn to teach ERM Retaining the holistic approach to ERM that made the first edition such a success this new edition adds coverage of new topics

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#### **Routledge Handbook of International Political Sociology**

Xavier Guillaume, Pinar Bilgin, 2016-12-01 This handbook presents in a comprehensive concise and accessible overview the emerging field of international political sociology It summarizes and synthesizes existing knowledge in the field while presenting central themes and methodologies that have been at the centre of its development providing the reader with a sense of the diversity and research dynamics that are at the heart of international political sociology as a field of study A wide range of topics covered include International political sociology and its cognate disciplines and fields of study Key themes including security mobility finance development gender religion health global elites and the environment Methodologies on how to engage with international political sociology including fieldwork archives discourse ethnography assemblage materiality social spaces and visibility Current and future challenges of international political sociology addressed by three key scholars Providing a synthetic reference point summarizing key achievements and engagements while putting forward future developments and potential fruitful lines of inquiry it is an invaluable resource for students academics and researchers from a range of disciplines particularly international relations political science sociology political geography international law international political economy security studies and gender studies

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Paul Roberts, 2020-10-01 Contemporary organisations proliferate with projects Managing projects working with project managers and delivering project excellence have become fundamental skills in the world of business resulting in an array of approaches tools and techniques that can bewilder This shortform text homes in on the absolute

essential elements of the field With practical insights throughout the book provides readers with a concise understanding of key concepts techniques and outcomes such as ownership execution success quality budgets and risks Features include essential summaries and expert guides to further reading Authored by an experienced project and change management practitioner consultant and educator this unique resource will be essential reading for students of project management looking to excel in employment

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## **Hbr Guide To Building Your Business Case By Raymond Sheen** Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has are more apparent than ever. Its ability to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Hbr Guide To Building Your Business Case By Raymond Sheen**," compiled by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound affect our existence. Throughout this critique, we shall delve to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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