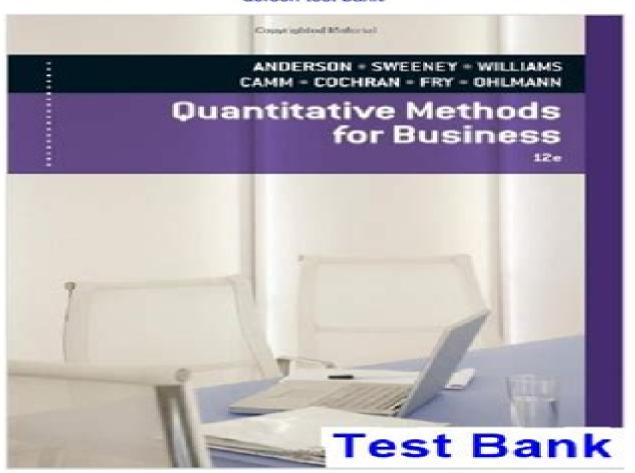
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A. Arun Kumar

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CMA Review ,2005 Quantitative Methods Louise Swift, Sally Piff, 2014-06-06 The new edition of this highly successful and popular textbook is a comprehensive easy to follow guide to using and interpreting all the quantitative techniques that students will encounter in their later business and financial careers from fundamental principles through to more advanced applications Topics are explained in a clear friendly step by step style accompanied by examples exercises and activities making the text ideal for self tuition or for the student with no experience or confidence in working with numbers This highly successful learning by doing approach coupled with the book s clear structure will enable even the most maths phobic student to understand these essential mathematical skills Comprehensive in both its scope of coverage and the range of abilities it caters for this remains a core textbook for undergraduate students of business management and finance for whom Quantitative Methods modules will be a key component It will also appeal to those on related MBA and postgraduate courses New to this Edition Business Modelling Moving on feature with integrated web and book activities to promote student engagement with the application of mathematical techniques in real life workplaces Extensive revamp of two Statistics chapters based on student and lecturer feedback Crucial updated practical guides to using Excel and SPSS Integrated companion website resources helps relate theory to real world examples Accompanying online resources for this title can be found at bloomsburyonlineresources com quantitative methods 4e These resources are designed to support teaching and

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