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Antonio Nieto-Rodriguez



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Project Management Handbook Antonio Nieto-Rodriguez, 2021-10-19 The one primer you need to launch, lead, and sponsor successful projects. We're now living in the project economy. The number of projects initiated in all sectors has skyrocketed, and project management skills have become essential for every leader and manager. Still, project failure rates remain extremely high. Why? Leaders oversee too many projects and have too little visibility into them. Project managers struggle to translate their hands-on technical knowledge up to senior management. The result? Worthy projects are starved of time and resources and fail to deliver benefits, while too much investment goes into the wrong projects. To compete in the project economy, you need to close this gap. The HBR Project Management Handbook shows you how. In this comprehensive guide, project management expert Antonio Nieto Rodriguez presents a new and simple framework that will increase any project's likelihood of success. Packed with case studies from many industries worldwide, it will teach you how to manage your organization's projects, strategic programs, and agile initiatives more effectively and push the best ones ahead to completion. Timeless yet forward-looking, this book will help you win in the project-driven world. In the HBR Project Management Handbook, you'll find everything you need to know about project management in practical, nontechnical language: A definitive taxonomy of project types, from product launches to digital transformations to megaprojects; A road map for becoming an effective project leader and executive sponsor; A new, simple, and universal project framework, the Project Canvas, that breaks down any project into essential building blocks that can be easily understood by all project stakeholders; Original concepts and exclusive case studies from public and private sector organizations worldwide; You'll learn a common language for project managers and executives to run successful projects across your organization; When to use agile, traditional, or hybrid methods in your projects; The twelve principles of successful projects, including purpose, agility, and a focus on outcomes; Techniques for selecting and advancing the best projects and managing a strategic and balanced project portfolio; How today's projects will help address some of the most pressing global trends, including automation, sustainability, diversity, and crisis management; Why project management needed to be reinvented and what the future holds. HBR Handbooks provide

ambitious professionals with the frameworks advice and tools they need to excel in their careers With step by step guidance time honed best practices and real life stories each comprehensive volume helps you to stand out from the pack whatever your role

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Project Management in Practice Jack R. Meredith,Scott M. Shafer,2024-12-17 Offers streamlined student friendly coverage of all key areas of project management Emphasizing the technical aspects of the project management life cycle Project Management in Practice employs an applied approach to the essential tools strategies and techniques required to successfully plan and execute a project The eighth edition of this leading textbook provides clear and reliable coverage of project activity risk planning budgeting and scheduling resource allocation project monitoring project evaluation and much more Designed for those preparing for or currently involved in the actual use of a project to achieve an objective Project Management in Practice describes fundamental project management concepts and highlights the skills that project managers need to achieve an organization s strategic goals Easily accessible chapters feature cases that build upon the material from previous chapters real world examples numerous tables and figures end of chapter review questions and discussion topics that reinforce key material With its concise pedagogy and hands on focus Project Management in Practice Eighth Edition is an ideal textbook for one semester undergraduate and graduate courses or modules in business engineering and any curriculum where projects will play an important role in the success of the organization New to this Edition New discussion of generative AI applications to projects and the role it plays in project management New discussions on sustainability proven techniques for innovation and managerial bias in developing and approving the business case for potential projects New non packaged software approach to monitoring progress on a project that students can set up with a simple spreadsheet New supplement that discusses the PMBOK Guide and the Standard for Project Management New material on the varied interests of different stakeholders of a project Expanded coverage of mega and inter organizational projects Increased emphasis on the importance of visible organizational support and how to obtain it New content on relating a project to organizational strategy Added focus on the importance of achieving an organization s target benefits for a project New discussion of measuring project success beyond standard measures of cost and time Updated coverage of the continuum from

Agile to Waterfall project management New and revised references throughout Wiley Advantage Provides concise and pragmatic coverage of the fundamentals of project management Mirrors the project management life cycle following the way an actual project is executed Employs a practical hands on approach using Microsoft Project and Crystal Ball risk analysis software Contains mini cases Excel spreadsheets end of chapter exercises tables diagrams figures and a student friendly icon based layout Features an instructor s manual and access to a companion website with PowerPoint slides a test bank and supplemental teaching resources

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Innovation Project Management Harold Kerzner, 2022-11-21 INNOVATION PROJECT MANAGEMENT ACTIONABLE TOOLS PROCESSES AND METRICS FOR SUCCESSFULLY MANAGING INNOVATION PROJECTS WITH EXCLUSIVE INSIGHTS FROM WORLD CLASS ORGANIZATIONS AROUND THE WORLD The newly revised Second Edition of Innovation Project Management offers students and practicing professionals the tools processes and metrics needed to successfully manage innovation projects providing value based innovation project management metrics as well as guidance for how to establish a metrics management program The highly qualified author analyzes innovation from all sides through this approach Innovation Project Management breaks down traditional project management methods and explains why and how innovation projects should be managed differently The Second Edition includes exclusive insights from world class organizations such as IBM Hitachi Repsol Philips Deloitte IdeaScale KAUST and more It includes six all new case studies featuring a dive into brand management innovation from Lego Each case study contains questions for discussion and instructors have access to an Instructor s Manual via the book s companion website Specific ideas discussed in Innovation Project Management include Continuous versus discontinuous innovation incremental versus radical innovation understanding innovation differences and

incremental innovation versus new product development Identifying core competencies using SWOT analysis and nondisclosure agreements secrecy agreements and confidentiality agreements Implications and issues for project managers and innovation personnel active listening pitching the innovation and cognitive biases Measuring intangible assets customer stakeholder impact on value metrics customer value management programs and the relationship between project management and value With its highly detailed and comprehensive coverage of the field and with case studies from leading companies to show how concepts are applied in real world situations Innovation Project Management is a must have title for practicing project managers as well as students in project management innovation and entrepreneurship programs

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