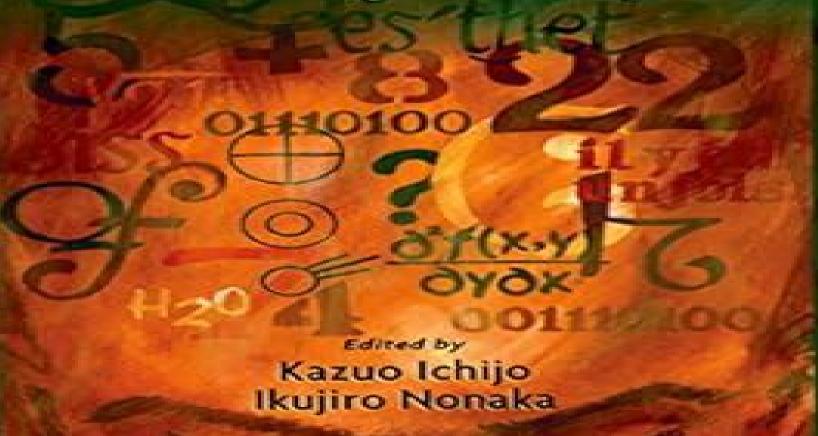
# Knowledge Creation AND Management

New Challenges for Managers



## Knowledge Creation And Management New Challenges For Managers

**Huangqi Zhang** 

#### **Knowledge Creation And Management New Challenges For Managers:**

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interaction The aim of this book is to explore and show how the phenomena of trust risk and identity as contexts constructed by speakers themselves influence and mediate knowledge sharing in organizational encounters. The research particularly reveals how tacit knowledge knowing affects the scope and directions of everyday conversation. The first part of the book presents a comprehensive critical appraisal and analysis of the field of organizational knowledge management followed by an introduction to the theory and methodology of discourse analysis and a view of tacit knowing drawn from studies in implicit learning The second part reports the detailed analysis and findings of original field research investigating how participants in regular organizational meetings including a discussion forum manage the business of sharing knowledge From the perspective of the research methodology drawing on Discursive Psychology knowledge is approached as an accomplishment in social interaction with talk and text shown to be constructive functional and action oriented Presents a rigorous evidence based approach to Knowledge Management using original research Approaches discourse as the location of knowledge work and the site to which knowledge management practice should be focused Positions the actions of knowledge work in everyday talk and text thus giving practitioners a ready toolset to improve their strategies practices and understanding of knowledge within organizations Knowledge and Discourse Matters Relocating Knowledge Management's Sphere of Interest onto Language is a great reference for organizational leaders knowledge managers and human resource managers Dr Lesley Crane is an independent consultant specializing in knowledge management and technology supported learning for adults e learning Much of her consultancy work involves providing strategic advice and research on the effective use of e content e tools and the use of new technologies in the delivery of teaching and learning Prior to working as a consultant Lesley was Managing Director of her own SME business specializing in creative e learning design and development for public and private sector organizations **Academy of Management Perspectives** ,2006 **Performance Improvement Academy of Management Annual Meeting** Quarterly, 2008 The Academy of Management Perspectives ,2006 California Management Review ,2006 Academy of Management, 2007 Social Computing Subhasish Dasgupta, 2010 Social Computing Concepts Methodologies Tools and Applications uncovers the growing and expanding phenomenon of human behavior social constructs and communication in online environments This multiple volume publication presents the latest research on social change evolving networks media and interaction with technology to offer audiences a comprehensive view Polanyiana ,2006 Global Leadership Mark E. Mendenhall, 2008 This key book provides a multidisciplinary integrative current and comprehensive discussion of the dimensions issues leading edge approaches and Library & Information Science continuing challenges faced in defining measuring and developing global leadership Abstracts ,2008 Knowledge Workers Revealed, 1998 IEEE International Engineering Management Conference, 2004 **Educational Leadership** Hemlata Talesra, 2001 Contributed articles The British National Bibliography Arthur

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