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R. Schermerhorn, Jr., Paul Davidson, Peter Woods, Alan Simon, David Poole, Ellen McBarron, 2013-10-21. The second edition of this text has been thoroughly updated, continuing its strong emphasis on the importance of the Asian region to contemporary Australian and New Zealand organisations. Many Asian case examples are featured to illustrate key management concepts and these provide a useful basis for comparison with management practices in Australia and New Zealand. Numerous practical examples throughout the text highlight contemporary management issues such as workplace diversity, sustainability, ethics, corporate social responsibility, the impact of technology innovation in the workplace, globalisation, employee engagement, flexible working arrangements, work life balance, generational issues in the workplace, skills shortages in various industries, the importance of effective employee recruitment and training, organisational culture, workforce flexibility and casualisation, the 24/7 nature of contemporary communication technology including social media outsourcing. Management Foundation and Applications. 2nd Asia Pacific edition has also retained the features that made its previous edition so popular with students and lecturers including the Career Readiness Workbook activities at the end of the book and the accompanying Interactive Study Guide with its vast array of multimedia resources.

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