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the necessary tools to make smart and successful business decisions Progressing from beginner to more advanced material at an easy to follow pace the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks intuitive traps and counterexamples when appropriate The book begins with a discussion of motivations and foundations related to the topic with introductory presentations of concepts from calculus to linear algebra Next the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability descriptive and inferential statistics linear regression and a discussion of time series that includes both classical topics and more challenging models. The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics Finally the book concludes with a focus on selected tools from multivariate statistics including advanced regression models and data reduction methods such as principal component analysis factor analysis and cluster analysis The book promotes the importance of an analytical approach particularly when dealing with a complex system where multiple individuals are involved and have conflicting incentives A related website features Microsoft Excel workbooks and MATLAB scripts to illustrate concepts as well as additional exercises with solutions Quantitative Methods is an excellent book for courses on the topic at the graduate level The book also serves as an authoritative reference and self study guide for financial and business professionals as well as readers looking to reinforce their analytical skills Quantitative Methods for Business, Management and Finance Louise Swift, Sally Piff, 2005-10-07 A comprehensive student focused textbook designed primarily for undergraduate business students taking an introductory course on quantitative methods Starting with no assumptions about students knowledge the authors use numerous examples checkpoints and assessments to encourage learning by doing and provide support for students of all abilities This edition includes a new chapter on decision making incorporates the use of SPSS in addition to Excel and offers an expanded set of companion web resources for students and lecturers Companion Website http www palgrave com business swift home htm Quantitative Methods for Business Management ,2015 **Quantitative Methods for Business Management**, 2012 **Ouantitative Methods for Business Studies** Richard Thomas, 1997 This book covers a comprehensive range of topics in quantitative methods for business students. The opening chapters introduce basic statistical concepts which are used in later chapters in business and management applications It also includes applications examples and exercises in SPSS Lotus and Excel **Quantitative Methods for Business and Management** Stuart Wall, Chris Mitchell, Claire Coday, 2014-05-13 This engaging introduction shows how quantitative techniques can be used to analyse the internal and external environments in which businesses and organisations operate with a contemporary focus on business start up enterprise and entrepreneurial skills Each chapter Applies a range of quantitative techniques to business decisions at all stages of the product life cycle Focuses upon a particular business sector or sectors including IT retail sales financial services tourism biotechnology pharmaceuticals leisure entertainment and other sectors of a modern

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