

IGCSE Travel and Tourism 0471 Coursework Guidelines for Teachers

Section 1: Introduction

The IGCSE Travel and Tourism qualification offers flexibility for candidates and Centres in the study options it provides. All candidates must sit the mandatory, externally set and marked examination Paper 1 which covers the subject content of Units 1 - 4 from the syllabus. Centres can then elect to enter candidates for **either Paper 2** – the externally set and marked examination covering Unit 5 on marketing and promotion in the travel and tourism industry generally **or** Paper 3 – the centre assessed coursework investigation from Unit 6 – the marketing and promotion of visitor services specifically.

These two options carry equal weighting (40%) within the overall qualification, and the choice of which route to take rests with Centres themselves.

Many teachers are wary of coursework if they are unfamiliar with this as a means of assessment. The fact that the initial assessment responsibility remains within the Centre may cause anxiety and some teachers/tutors may consequently avoid offering the coursework module. The purpose of this guide is to provide answers to any of the questions Centres may have about the coursework module and to inspire sufficient confidence in Centre staff with which to undertake the delivery of this module. Therefore, it is important at this point to identify the benefits of a coursework investigation from the perspective of both the Centre and of the candidates themselves, in an attempt to allay any fears that teaching staff may hold about the demands of coursework.

Why choose coursework?

Undertaking and completing a coursework investigation allows candidates to work in a very different way from the traditional didactic teaching and learning style often adopted in preparing candidates for an external assessment. Coursework investigation is particularly relevant when studying the travel and tourism industry as the industry is customer centred, requiring a high level of practical skills.

Benefits of coursework from a Centre's perspective

Coursework

- allows Centre staff to steer the direction of candidates' learning to enable the specific focus on localised examples
- provides a vehicle for the assessment of practical and/or vocationally-specific skills
- allows Centres to offer a less tightly constrained curriculum
- creates an opportunity for Centre staff to utilise their creative skills in designing a motivating coursework brief that reflects the learning styles of their own candidates and takes account of available resources.

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