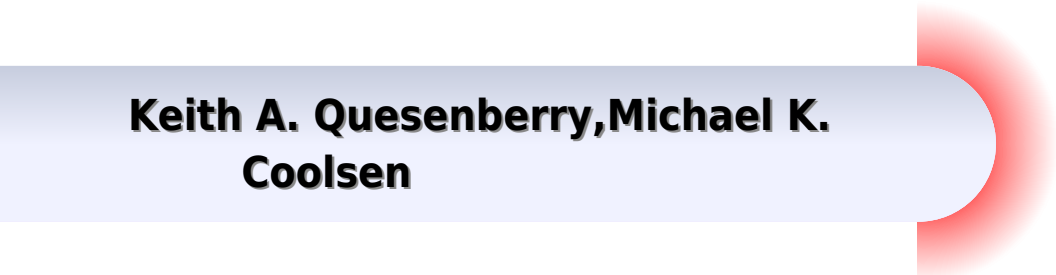


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Framework For Marketing Management 6th Edition

**Keith A. Quesenberry, Michael K.
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