

CONTRIBUTIONS
TO MANAGEMENT SCIENCE

Fredrik Hacklin

Management of Convergence in Innovation

Strategies and Capabilities
for Value Creation Beyond
Blurring Industry Boundaries



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Management Of Convergence In Innovation Strategies And Capabilities For Value Creation Beyond Blurring Industry Boundaries Contributions To Management Science

**Professor David L Olson, Professor
Sang M Lee**



Management Of Convergence In Innovation Strategies And Capabilities For Value Creation Beyond Blurring Industry Boundaries Contributions To Management Science:

Management of Convergence in Innovation Fredrik Hacklin, 2007-10-15 Driven by the fascination about dramatic structural and competitive changes within telecommunication and information technology in industries during the past decade the convergence phenomenon has increasingly gained my personal attention throughout my work and studies Therefore not entirely coincidentally this book was written as the result of my doctoral research at ETH Zurich which turned out to be a challenging yet highly rewarding endeavor However this work would not have been possible without the enduring support of several people First I would like to express my gratitude to my thesis supervisor Prof Fritz Fahrni for providing me with the opportunity to conduct exciting research projects in close collaboration with industry and for supporting me with solid guidance and advice all the way Also I would like to thank Dr Christian Marxt for urging me to pursue the chosen line of enquiry as well as for his devoted coaching both at ETH and at Stanford both within and beyond of office hours Furthermore I am grateful to Prof Georg von Krogh for his encouraging feedback and valuable comments during various inspiring discussions

Developing Holistic Strategic Management In The Advanced Ict Era Mitsuru Kodama, 2019-09-19 From the lens of holistic systems theory this book discusses strategic management adapted to evolving convergence in an era of advanced ICT from the viewpoint of the major management elements of strategy organizations technologies operations and leadership To discuss corporate change in response to such advanced technology in a theoretical and empirical manner it is necessary not only to analyze and consider individual management elements such as strategy organizations technologies operations and leadership in a piecemeal manner but also to determine the research issues from a framework based on a holistic management perspective through systems theory including interaction between and among the respective individual management elements from micro to macro elements Applying both innovation theory and capabilities theory this book presents a new framework and knowledge for holistic strategic management from a systems theory lens that focuses on the issue of how major corporations can develop capabilities to achieve strategic innovation in response to the impacts of advanced ICT on corporate management

The Anticipation of Converging Industries Clive Steven Curran, 2013-06-13 The blurring of boundaries between hitherto distinct scientific disciplines technologies or markets is a common and powerful phenomenon Subjects of this convergence often change consumer behaviours favouring products and platforms with multiple functions The Anticipation of Converging Industries provides a detailed focus on the triggers drivers and consequences of convergence to create a more concise definition of convergence This detailed analysis includes a specifically developed toolbox for convergence foresight creating a forecasting method for convergence trends With the focus on the chemical biotechnological and pharmaceutical industries several indicators of convergence in the areas of Nutraceuticals Functional Foods Cosmeceuticals and ICT are derived from samples including over 1 million patents and scientific publications By

supporting this methodical approach with real world data The Anticipation of Converging Industries is perfect for industry practitioners looking for a competitive edge in the present and for the future Similarly academics will find a comprehensive theoretical concept for better understanding the underlying rationale of convergence at their disposal Open Innovation through Strategic Alliances R. Culpán,2014-09-17 Open Innovation through Strategic Alliances demonstrates the vital role and applications of strategic alliances between firms and research organizations in creating and applying knowledge for the development of new products technologies or business models **Collaborative Innovation** Mitsuru Kodama,2015-07-03 With the development of the aging society and the increased importance of emergency risk management in recent years a large number of medical care challenges advancing medical treatments care support pharmacological treatments greater health awareness emergency treatments telemedical treatment and care the introduction of electronic charts and rising costs are emerging as social issues throughout the whole world Hospitals and other medical institutions must develop and maintain superior management to achieve systems that can provide better medical care welfare and health while enabling support innovation Key medical care welfare and health industries play a crucial role in this but also of importance are management innovation models that enable collaborative innovation by closely linking diverse fields such as ICT energy electric equipment machinery and transport Looking across different industries Collaborative Innovation offers new knowledge and insights on the extraordinary value and increasing necessity of collaboration across different organizations in improving the health and lives of people It breaks new ground with its research theme of building health support ecosystems focusing on protecting people through collaborative innovation This book opens up new wide ranging interdisciplinary academic research domains combining the humanities with science across various areas including general business administration economics information technology medical informatics and drug information science **Convergenomics** Professor David L Olson,Professor Sang M Lee,2012-08-28 Convergenomics is about the megatrends that are shaping how people behave and organizations work In this insightful analysis Sang Lee and David Olson describe how globalization digitization changing demographics changing industry mix deregulation and privatization commoditization of processes new value chains emerging new economies deteriorating environment and cultural conflicts have led to what they define as a convergence revolution Lee and Olson discuss this convergence revolution from the perspectives of technology industry knowledge open source networking and bio artificial convergence and they explain how human systems are transformed by what they have named convergenomics Understanding convergenomics can lead to innovative strategic approaches and the authors contend more agile businesses are already employing these approaches to become and remain competitive and to generate greater value in a world radically changed by e commerce Business leaders and students of strategy at all levels will learn from this book how revolutionary developments can be embraced rather than feared and how technology that is potentially frightening in its complexity can be harnessed and used to enable productive collaboration and gain competitive

advantage *Managing Value Co-creation in University-Industry Partnerships* Rafal Dudkowski,2021 This book discusses how academic institutions can play a principal role in companies innovation strategy The characteristics of University Industry collaboration are strongly related to the social aspect of the activity of collaborating agents oriented towards a common object of work To analyze this phenomenon the author applies one of the concepts from the Practice Based Approach namely the concept of the Activity Network to understand the collaboration process of R D activities in a Nordic Telia and Swiss Swisscom Telecom Companies developing innovative products The author focuses on four phases of University Industry innovation partnership building identification selection formation and navigation The study shows the interactions between individuals the contexts in which they act and explores ways in which collaborative value co creation is managed This pioneering research offers new theoretical insights and managerial implications on how these dynamics influence innovation in companies It will thus be invaluable to international scholars researchers of R D and innovation as well as business managers

Managing Convergence in Innovation Kong-rae Lee,2016-09-01 Technology in several forms especially Information Technology IT has a strong tendency to converge at varying degrees This phenomenon of converging innovation is likely to deepen and widen in the future due to intense competition in global markets Asian manufacturing firms in particular lead the global industrial innovation Convergent innovation exists as a constant disequilibrium between reference technology and matching technology innovations of these technologies occur at different degrees to attain an optimal balance Innovations as a result of convergence are often beneficial improving welfare and employment This book sheds light on the little discussed idea of convergent innovation with examples hailing from Asia The book also proposes new theories and investigates convergence at the micro level guaranteed food for thought for academics interested in innovation economics and management **The Innovation Manual** David Midgley,2010-12-03 The Innovation Manual provides a solution to the problems faced by those at the forefront of innovation It takes you through the seven topics that have the highest impact on the success of value innovation be this innovation a new product a new service or a new business model The seven topics are Creating advantage in the minds of many Chartering innovation within the organization Preparing developing and supporting the right team Placing customers at the centre of innovation Changing the organization to deliver the innovation Motivating the right partners and sharing the returns Building momentum in the market Each topic is linked to an organized toolkit that allows managers to apply this knowledge immediately The tools sit within an overall framework to show how they build on and reinforce one another Along with this the book guides busy managers on applying the tools properly detailing the relevance of each for specific industries and how to customize them when necessary

Total Innovation Management: Theory And Practice Qingrui Xu,2023-03-03 This book is the research report of the Construction of Theory and Formation Mechanism of Total Innovation Management TIM Program No 70372018 a program funded by the National Natural Science Foundation of China This program aims to discuss and analyze under the general

trend of indigenous innovation how enterprises construct indigenous innovation capability through total innovation management and to offer enterprises theoretical foundations and practical guidance to develop themselves towards indigenous innovation The research results are not only the results of a three year long research but also the reflection of the accumulated experiences of our research center in the field of technology innovation for nearly 40 years In the field of technology innovation we have experienced three distinct phases namely secondary innovation portfolio innovation and total innovation Total innovation is the main characteristic of an innovation based enterprise Creating an innovation oriented enterprise by constructing a total innovation system is the approach that successful foreign enterprises use to move towards excellence and also the only way that Chinese enterprises have to take to become innovation oriented enterprises that leapfrog in development

Sustainable Growth Through Strategic Innovation Mitsuru Kodama,2018 From detailed reviews of existing dynamic capabilities this book presents a theoretical model of a strategic innovation system as a corporate system capability to enable a large company to achieve strategic innovation The book includes in depth case studies to illustrate the importance of strategic innovation capabilities

Mapping Innovation Mohab Anis,Sarah Chawky,Aya Abdel Halim,2022-08-24 This book is an eye opener for businesses unveiling how technology trends can be deployed to redesign products services and processes The authors provide business opportunities based on technological innovation across 10 industrial sectors in easy to read case studies Each case study is a story that narrates the potential and influence of a technological innovation on an enterprise by defining the challenges faced the type of technology adopted and the impact Provides readers with compelling reasons for implementing technology trends in industrial value chains Written in a simple easy to read and exciting manner to be accessible to readers with different backgrounds and interests Uses a single structured paradigm in all the case studies

Innovation and Dynamic Capabilities: In Convergent Approach Dr. K. L. Prasanna Kumar,2017-03-08 This publication deals with the conceptualization of innovation as one of the key capabilities of the organisation Author propose that the innovation management practices should appropriate the organisational capabilities to achieve competitive advantage in the business environment

Contextual Innovation Management Patrick van der Duin,Roland Ortt,2020-02-17 Innovation has a pivotal role for companies in attaining business survival but making an organization innovative is not straightforward By determining contextual factors managers can help decide how to employ a portfolio of innovation management processes This book explores how contingency influence the management of innovation Taking the perspective of innovation managers the authors focus on the decision making process to demonstrate that different approaches are required depending on the business context In breaking the process into three levels culture industry and company the book helps choose an optimal innovative approach With references to real world innovation cases and organizations this book will prove useful reading for students and researchers in the field of innovation studies and management

Management of Convergence in Innovation Fredrik Hacklin,2007

Profiting from external knowledge

Maarten Batterink, 2023-08-28 Innovation managers and innovation scholars increasingly emphasize the open innovation model introduced by Henry Chesbrough in 2003. This model postulates that the innovation process should be flexible and cross organizational boundaries which enables the transfer of knowledge and capabilities between organizations. However, until now it remained unclear which types of firms apply open innovation, whether it really raises their performance, and how this can be managed in the best way. This book addresses the important issue how innovative firms profit from external knowledge to improve their innovation performance. Using large scale empirical evidence from the Dutch industry, this book shows that especially Small and Medium sized Enterprises (SMEs) and firms from low tech sectors have increasingly adopted open innovation strategies over the period 1994-2004 and are clearly catching up large and high tech firms. The results indicate that firms pursuing an open innovation strategy perform better with regard to innovation than firms that innovate exclusively in house. In contrast to the common opinion that large Mergers Acquisitions (MAs) are bad for innovation, it turns out that MAs have a positive impact on long term innovation performance. In times of economic crisis, this can be an extra argument for governments to back large scale MAs. Large medium high tech MAs in the life sciences industry were analysed in depth to investigate the dynamics of post MA integration. This book shows the different types of innovation synergies that can be expected from MAs and how they can be realized by systematic post MA integration. Finally, this book studies how innovation brokers fulfill essential roles in innovation networks of SMEs in the agri food sector. It provides guidelines for managers in innovation networks to improve the performance of these networks.

The Co-Creation Paradigm Venkat Ramaswamy, Kerimcan Ozcan, 2014-04-09 A fundamental shift is underway that will change how we conceive of value. In an era of increasing interconnectedness, individuals as opposed to institutions stand at the center of value creation. To adapt to this tectonic shift, organizations can no longer unilaterally devise products and services. They must engage stakeholders from customers and employees to suppliers, partners, and citizens at large as co-creators. Co-creation guru Venkat Ramaswamy and Kerimcan Ozcan call for enterprises to be mindful of lived experiences to build engagement platforms and management systems that are designed for creative collaboration and to develop win-win strategies that enhance our wealth, welfare, and well-being. Richly illustrated with examples of co-creation in action, **The Co-Creation Paradigm** provides a blueprint for the co-creative enterprise economy and society while presenting a conceptual framework that will guide organizations across sectors in adopting this transformational approach. Challenging some of our most deeply held ideas about business and value, this book outlines the future of business as usual.

The Management of Innovation, 1961

Readings in the Management of Innovation Michael L. Tushman, William L. Moore, 1982 **Innovation Beyond the Boundaries of the Firm** Christopher Kulins, 2019

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