

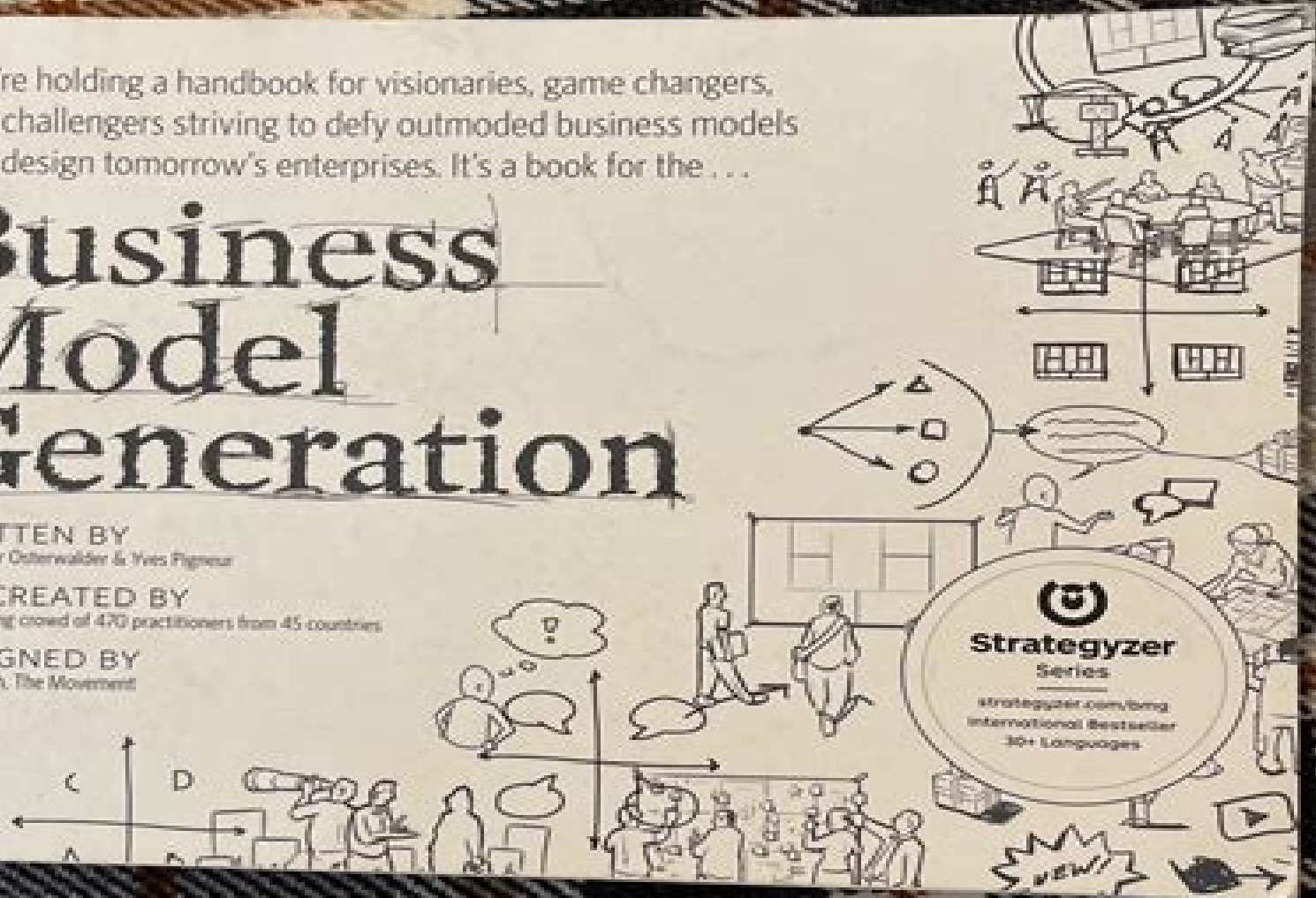
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Strategy and Change Aaron K. Olson, Ward Ching, Richard Waterer, B. Keith Simerson, 2025-09-16 A powerful guide to becoming a strategic leader who makes insightful business decisions and manages risk in volatile and unpredictable environments Written by a team of seasoned strategy consultants Strategy and Change Finding Opportunity in Disruption Through Insight Choice and Risk delivers an insightful playbook on recognizing relevant patterns making consistently sound business decisions and effectively managing risk in a world defined by disruption and volatility This follow up to the authors first book Leading with Strategic Thinking covers major business developments and trends occurring since 2015 It explores disruption from technological advancements like generative AI as well as unforeseen crises like the global COVID 19 pandemic In this book readers will find invaluable insights into The four ways to lead strategy in today's complex business environment visionary leadership directive leadership incubating leadership and collaborative leadership How to analyze problems and make decisions that achieve short and long term success New methods to evaluate hazards as both threats and opportunities in a marketplace that has become increasingly disruptive and unpredictable Grounded in the latest research and real world case studies Strategy and Change earns a well deserved spot on the bookshelves of all executives consultants and entrepreneurs seeking proven guidance to navigate the new world of business It's also an invaluable resource for risk management professionals academics and early career professionals involved in strategy and leadership

The Digital Transformation Playbook David L. Rogers, 2016-04-05 Rethink your business for the digital age Every business begun before the Internet now faces the same challenge How to transform to compete in a digital economy Globally recognized digital

expert David L Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking Based on Rogers s decade of research and teaching at Columbia Business School and his consulting for businesses around the world The Digital Transformation Playbook shows how pre digital era companies can reinvigorate their game plans and capture the new opportunities of the digital world Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy customers competition data innovation and value He reveals how to harness customer networks platforms big data rapid experimentation and disruptive business models and how to integrate these into your existing business and organization Rogers illustrates every strategy in this playbook with real world case studies from Google to GE from Airbnb to the New York Times With practical frameworks and nine step by step planning tools he distills the lessons of today s greatest digital innovators and makes them usable for businesses at any stage Many books offer advice for digital start ups but The Digital Transformation Playbook is the first complete treatment of how legacy businesses can transform to thrive in the digital age It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth

The TOGAF® Standard, 10th Edition - Business Architecture - 2025 Update
The Open Group, 2025-06-30 html body data pb style EVJ64F9 This document is a compilation of TOGAF Series Guides addressing Business Architecture It has been developed and approved by The Open Group and is part of the TOGAF Standard 10th Edition It consists of the following documents TOGAF Series Guide Business Models This document provides a basis for Enterprise Architects to understand and utilize business models which describe the rationale of how an organization creates delivers and captures value It covers the concept and purpose of business models and highlights the Business Model Canvas™ technique TOGAF Series Guide Business Capabilities Version 2 This document answers key questions about what a business capability is and how it is used to enhance business analysis and planning It addresses how to provide the architect with a means to create a capability map and align it with other Business Architecture viewpoints in support of business planning processes TOGAF Series Guide Value Streams Value streams are one of the core elements of a Business Architecture This document provides an architected approach to developing a business value model It addresses how to identify define model and map a value stream to other key components of an enterprise s Business Architecture TOGAF Series Guide Information Mapping This document describes how to develop an Information Map that articulates characterizes and visually represents information that is critical to the business It provides architects with a framework to help understand what information matters most to a business before developing or proposing solutions TOGAF Series Guide Organization Mapping This document shows how organization mapping provides the organizational context to an Enterprise Architecture While capability mapping exposes what a business does and value stream mapping exposes how it delivers value to specific stakeholders the organization map identifies the business units or third parties that possess or use those capabilities and which participate in the value streams TOGAF Series Guide Business Scenarios This document describes the

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Business Planning for Digital Libraries Mel Collier,2010 This book brings together international experience of business planning for digital libraries the business case planning processes costs and benefits practice and standards and comparison with the traditional library Although there is a vast literature already on other aspects of digital libraries business planning is a subject that until now has not been systematically integrated in a book Digital libraries are being created not only by traditional libraries but also by museums archives media organizations and any institution concerned with managing scientific and cultural information Business Planning for Digital Libraries is designed for practitioners in the cultural and scientific sectors for students in information sciences and cultural management and in particular for people engaged in managing digital libraries and repositories in electronic publishing and e learning and in teaching and studying in these fields

Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage Jamil, George Leal,Pinto Ferreira, João José,Pinto, Maria Manuela,Magalhães Pessoa, Cláudio Roberto,Xavier, Alexandra,2018-04-13 Innovation is a vital process for any business to remain competitive in this age This progress must be coherently and optimally managed allowing for successful improvement and future growth The Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage provides emerging research on the use of information and knowledge to promote development in various business agencies While covering topics such as design thinking financial analysis and policy planning this publication explores the wide and complex relationships that constitute strategic innovation management principals and processes This publication is an important resource for students professors researchers managers and entrepreneurs seeking current research on the methods and tools regarding information and knowledge management for business advancement

Reinventing the Community College Business Model Christopher Shults,2020-03-23 Community colleges were established to provide an accessible affordable education and have largely met this charge Access without success however does not benefit the student and traditional planning operational and financial management and infinite enrollment growth strategies have not produced positive student outcomes The Great Recession disinvestment in higher education and increasing costs and

competition have further exacerbated the inability to deliver better results Community colleges need an operational framework structured for student success The community college needs a redesigned business model This publication breaks new ground by introducing the community college business model CCBM an intentionally designed operational management approach that provides a comprehensive approach to understanding students and meeting student needs by providing an exceptional educational experience Supported by a fiscal management that targets finances to support student learning and success the model guides the reader through the growth development and leveraging of the resources human physical and intellectual necessary for delivering a successful educational journey The CCBM is designed to restructure community colleges for delivery of a student value proposition built on learning and success The philosophical underpinning of the book is that student success is the ultimate measure of organizational effectiveness

Business Model You Timothy Clark, Alexander Osterwalder, Yves Pigneur, 2012-03-12 A one page tool to reinvent yourself and your career The global bestseller Business Model Generation introduced a unique visual way to summarize and creatively brainstorm any business or product idea on a single sheet of paper Business Model You uses the same powerful one page tool to teach readers how to draw personal business models which reveal new ways their skills can be adapted to the changing needs of the marketplace to reveal new more satisfying career and life possibilities Produced by the same team that created Business Model Generation this book is based on the Business Model Canvas methodology which has quickly emerged as the world's leading business model description and innovation technique This book shows readers how to Understand business model thinking and diagram their current personal business model Understand the value of their skills in the marketplace and define their purpose Articulate a vision for change Create a new personal business model harmonized with that vision and most important test and implement the new model When you implement the one page tool from Business Model You you create a game changing business model for your life and career

Optimizing and Assessing Information Technology K. Scott Proctor, 2011-07-22 A valuable guide to making better IT decisions within business Optimizing and Assessing Information Technology is designed to be both easy to use and immediately useful Engaging and accessible this book has been created to help you focus on improving business project execution through effective IT optimization and assessment While it skillfully outlines a framework for optimizing and assessing IT it does not get into specific technologies per se given the rapid and increasing pace of technical change across the world today Optimizing and Assessing Information Technology involves a step by step process whereby various aspects of IT are evaluated In addition to the book itself a companion website offers templates checklists and related materials for your reference and use With this book as your guide you'll be able to generate an accurate and reliable assessment of a company's IT operations and identify areas on which to focus to optimize IT Topics such as against what to assess operations and optimized as compared to what will be addressed throughout the course of this reliable resource Introduces the concept of the IT Pillars Model IPM for optimizing and assessing IT and examines where and

how the IPM fits into the overall operations of a business Filled with the author's experience of working across the field of IT in both small and large companies Offers the most detailed hands on user's guide to the principles and practice of the IPM by examining each aspect of the IPM in the context of case studies Covers the topic of tools and reporting including analytical tools such as ROI benchmarking and metrics Optimizing and Assessing Information Technology provides valuable insights into this discipline but the coverage of IT in this book extends beyond technology itself It also covers various aspects of the people processes and technology components associated with IT as a whole Businesswissen Geschäftsmodelle Wilhelm Schmeisser, Dora Höhne, Jan Hutzler, Hanh Nguyen Tran, 2016-07-11 Beschreiben Funktionsweise wie ein Unternehmen funktioniert so wird häufig von Geschäftsmodellen gesprochen Und auch in einem Insolvenzfall wird oftmals das falsche oder veraltete Geschäftsmodell als Ursache genannt Doch was ist ein Geschäftsmodell Welche sind die relevanten Dimensionen für die Beschreibung von Geschäftsmodellen Das Buch erklärt praxisnah und in kompakter Form was Geschäftsmodelle kennzeichnet und was ihren Erfolg ausmacht von den Grundlagen über die Einordnung in das Strategische Management bis hin zur Bewertung Geschäftsmodelle müssen sich sowohl in einem Businessplan als auch in einer Verbesserung der Wettbewerbssituation wiederfinden Deshalb schauen sich die Autoren die wirksamsten Geschäftsmodelle der Auto Industrie genauer an Die Massenproduktion Ford und Lean Management Toyota Das vorliegende Buch ist insbesondere für Unternehmen relevant die ihr bestehendes Geschäftsmodell bearbeiten oder ein neues Geschäftsmodell entwickeln möchten beziehungsweise müssen Es richtet sich ebenso an Studierende der Wirtschaftswissenschaften **Fintech Business Models** Matthias Fischer, 2021-02-08 This book on fintechs shows an international comparison on a global level It is the first book where 10 years of financing rounds for fintechs have been analyzed for 10 different fintech segments It is the first book to show the Canvas business model for fintechs Professionals and students get a global understanding of fintechs The case examples in the book cover Europe the U S and China Teaser of the OPEN vhb course Principles of Fintech Business Models <https://www.youtube.com/watch?v=UN38YmzzvXQ> **Leading Public Sector Innovation (Second Edition)** Christian Bason, 2018-06-18 The second edition of this significant text has been thoroughly revised to take account of the latest literature case studies and international developments in the field Drawing on global research and practical examples Bason illustrates the key triggers and practices of public sector innovation Each chapter includes a refined how to do it toolkit and two new chapters have been added one which discusses the rise of innovation labs in the public sector and a practical chapter focused on change leadership to complement the existing chapter on leadership roles The book will be a valuable resource for researchers and students in public administration management and policy as well as managers project managers and staff in public sector organisations **Digital Transformation Expert Diploma - (Master's level) - City of London College of Economics - 6 months - 100% online / self-paced** City of London College of Economics, Overview Digital Transformation is on everyone's lips and there's a huge demand for specialists Content Digital Transformation of

Teams Products Services Businesses and Ecosystems The Five Domains of Digital Transformation Customers Competition Data Innovation Value Harness Customer Networks Build Platforms Not Just Products Turn Data Into Assets Innovate by Rapid Experimentation Adapt Your Value Proposition Mastering Disruptive Business Models Self Assessment Are You Ready for Digital Transformation More Tools for Strategic Planning And more Duration 6 months Assessment The assessment will take place on the basis of one assignment at the end of the course Tell us when you feel ready to take the exam and we ll send you the assignment questions Study material The study material will be provided in separate files by email download link

The Oxford Handbook of Arts and Cultural Management Yuha Jung, Neville Vakharia, Marilena Vecco, 2024 The Oxford Handbook of Arts and Cultural Management surveys contemporary research in arts and cultural management fulfilling a crucial need for a curated high quality first line resource for scholars by providing a collection of empirical and theoretical chapters from a global perspective With a focus on rigorous and in depth contributions by both leading and emerging scholars from international and interdisciplinary backgrounds the Handbook presents established and cutting edge research in arts and cultural management and suggests directions for future work Management and the Arts William J. Byrnes, 2022-06-01 The sixth edition of Management and the Arts has been revised and updated with the latest concepts theories and practices to meet the evolving demands faced by arts managers in cultural organizations around the world This comprehensive textbook covers a wide range of topics including planning strategy development leading marketing fundraising budgeting finance staffing and operations The book takes an interdisciplinary approach as it explores how arts managers and leaders can develop equitable collaborative and dynamic organizations that bring communities together to experience all the arts have to offer It also includes illustrations tables tools techniques and case studies that can be applied in a wide range of visual and performing arts organizations Each chapter features terms learning outcomes real world examples and discussion questions designed to help students build skills develop strategies and understand options to consider in meeting the challenges faced by cultural organizations New to this edition An extensive focus on how arts managers and organizations can successfully engage in developing and implementing equity diversity and inclusion programs Expanded content on leadership marketing social media and fundraising theories practices and ethics Updated content about planning and assessment business models entrepreneurship and heuristics Expanded coverage of organizational culture and its impact on programming operations and inclusion Additional perspectives about leading in the arts examination of theories of motivation and communication and expanded discussion on leadership ethics Integration of topics on operations budgeting and finance including technology and CRM systems Suggested additional readings website links and a broad array of other resources have been carefully gathered to help faculty guide students of Performing Arts programs and Arts Management courses as they explore what is required to work with artists board members staff funders volunteers and community leaders Management and the Arts includes access to a companion website featuring a sample syllabus additional project assignments

suggested resources and chapter by chapter PowerPoint slides www.managementandthearts.com Visual Leaders David Sibbet, 2012-12-26 What Visual Meetings did for meetings and Visual Teams did for teams this book does for leaders Visual Leaders explores how leaders can support visioning and strategy formation planning and management and organization change through the application of visual meeting and visual team methodologies organization wide literally transforming communications and people's sense of what is possible It describes seven essential tools for visual leaders mental models visual meetings graphic templates decision theaters roadmaps Storymaps and virtual visuals and examples of methods for implementation throughout an organization Written for all levels of leadership in organizations from department heads through directors heads of strategic business units and C level executives Explores how communications has become interactive and graphic and how these tools can be used to shape direction and align people for implementation Brings tools methods and frameworks to life with stories of real organizations modeling these practices Visual Leaders answers the question of how design thinking and visual literacy can help to orient leaders to the complexity of contemporary organizations in the private non profit and public sectors *The Impact of HEIs on Regional Development: Facts and Practices of Collaborative Work With SMEs* Rodrigues, Susana, Mourato, Joaquim, 2023-06-21 Higher education institutions HEIs are providers of knowledge and competencies HEIs are very important to the development of society and the regions they impact geographically The current uncertainty and challenges require new ways of educating They require the use of new pedagogical tools that prepare students to deal with real and future problems train them to deliver solutions help them to analyze challenges and create future scenarios and engage them in collaborative work toward the creation of innovation Collaborative work between small and medium sized enterprises SMEs and HEIs broadens networking stimulates research accelerates innovation and nurtures regional development The Impact of HEIs on Regional Development Facts and Practices of Collaborative Work With SMEs shares the best practices of implemented co creation innovation processes by HEIs It describes the pedagogical processes and tools used to respond to SME challenges Covering topics such as innovation co creation networks sustainable development and teaching entrepreneurship this premier reference source is an excellent resource for policymakers administrators educators and students of higher education practitioners librarians researchers and academicians *Professional Journal of the United States Army*, 2017-11 Military Review, 2017 *StartUP SOAR Coaching* Ray Garcia, 2015-05-01 Start up now get inspired to create a high impact international business make a difference by putting ideas into action and produce a return on investment with your talents Entrepreneurs gain satisfaction by using their talents to produce new wealth for both society and themselves In a modern world employment choices typically fit established institutional norms A good job in a government bureaucracy or a large corporation with its abundance of restrictive policies may not provide much work satisfaction despite the employment benefits and stability If you have ever thought dreamed imagined or fantasized about starting a business or being part of a company doing creative work with a

purpose then you have started to connect with your entrepreneurial spirit This book is for anyone who wants to better understand the entrepreneurial approach It originated from the first entrepreneurship course I taught at the University of Pisa from 2011 through 2014 and is based on over 15 years of experience as an entrepreneur of venture backed technology companies The course was designed for PhD researchers and MBA students looking to expand their work opportunities beyond their traditional prescribed paths into institutions and corporations This material is not only for academic researchers it assumes that entrepreneurship is latent in all people Traditionally we are taught not to aim for self employment through entrepreneurship during the years of primary education Anyone with an advanced education self motivation ambition a vision for how to improve the world a good attitude and a willingness to take on the challenge of actively exploring entrepreneurial pursuits should be able to follow the material and put it to use in their own efforts If you currently own or are working in a company and want to innovate and expand the business this book might be of value in inspiring you to grow a high impact international business by leveraging the business you are already doing Read it to prepare for the journey and put the concepts into action do not be a passive reader Start up now get inspired to create a high impact international business make a difference by putting ideas into action and produce a return on investment using your talents

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