

MANAGEMENT AND ORGANISATIONAL BEHAVIOUR LAURIE J. MULLINS



Management And Organisational Behaviour Laurie J Mullins

Laurie J. Mullins

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Themes and Issuesaddresses key areas of rising importance in HRM practice Each chapter provides a critical review of the topic bringing together theoretical and empirical material in a clear and engaging manner and is accompanied by a combination of case studies role plays and exercises for students The emphasis is on analysis and insight but at the same time the authors look at the implications of HRM research and theory development for practice

Instructor's CD [to Accompany] Management and Organisational Behaviour, 8th Ed. [by] Laurie J. Mullins Laurie J. Mullins, 2007

The Path to Perspective Neil David Martin,2009 The Path to Perspective is nothing short of a manifesto for business in the new millennium a classic account of why challenging assumptions is the starting point for successful companies in the 21st Century In his first book Neil David Martin offers fresh and innovative thinking on the struggle to maximise performance in today s challenging business environment Experience is what you get when you don't get what you want Fix the roof while the sun shines Short statements make us think Reality is often very different from how we might first perceive it Neil's new book explains exactly why perspective is so important to business Sharpen your thinking tools with The Path to Perspective Richard Grace Serial Entrepreneur and former Senior Manager at Xerox Together with a compelling vision of what our organisations could be The Path to Perspective outlines a convincing case for people first values driven free thinking business which begins with rethinking your company s practices and priorities It is packed with over 40 powerful concepts and a step by step plan to help you translate the ideas in this book into meaningful practices for your business The author also offers us several important and eye opening insights including Why most companies still struggle to differentiate to attract and retain employees and customers to maximise productivity and to innovate successfully Why focusing on profit as the ultimate goal of your business is actually NOT the best way of maximising profits Why a focus on behaviours is NOT enough to bring about a shift in attitudes within your business

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