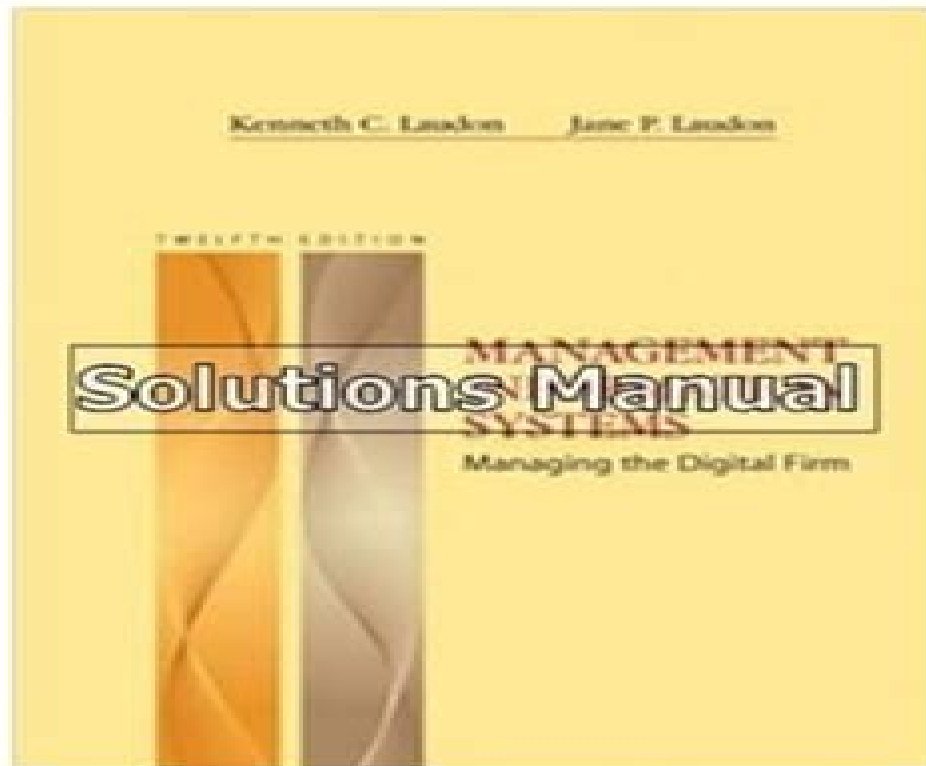


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Hassan, Ardiansyah Ardiansyah, Elvia Shauki, Hilfi Pardi, 2021-12-14 This book is the proceeding of the Maritime Economics and Business International Conference MEBIC 2021 that was successfully held on 24 25 September 2021 using an online platform The conference was mainly organized by the Faculty of Economics Universitas Maritim Raja Ali Haji FE UMRAH This conference aims to provide a platform for academics and practitioners around the world to share ideas and knowledge as well as promoting research in Blue Economy through paper presentation The theme of MEBIC 2021 was Marine Sociopreneurship Real Action for Blue Economy The papers are classified into 6 subthemes namely Micro Small and Medium Enterprises Blue Economy Supporting Ecosystems Financial Institution for Blue Economy Adaptive MICE Meeting Incentive Convention and Exhibition Business Islamic Financing Models for Micro Small and Medium Enterprises and Utilization of Technology in Blue Economy The proceeding consists of 17 high quality papers that were selected Aside from the high quality technical paper presentations the technical program also featured a keynote speaker and six invited speakers The keynote speaker was Dr Sandiaga Salahuddin Uno Minister of Tourism and Creative Economy Republic of Indonesia The invited speakers were Prof Gunter Pauli from Zero Emissions Research Prof M Kabir Hassan from University of New Orleans USA Prof Henri Jean Marie Dou from University of Aix Marseille France Dr Zhiwei Zhang from First Institute of Oceanography China Elvia R Shauki Ph D from University of South Australia Australia and Dr M Mahbubi Ali from International Institute of Advanced Islamic Studies Malaysia Finally we would like to express the greatest thanks to all colleagues in the steering and organizing committee for their cooperation in administering and arranging the conference as well as reviewers for their academic works and commitment to reviewing papers Industrial Software Applications Rainer Geisler, 2015-02-24 This book is written for engineering students and working professionals Technical professionals are increasingly involved in IT issues such as implementing IT systems managing them and taking part in requirements analysis

vendor selection In this book the basics of production planning systems PPS are covered as well as their implementation in ERP Systems like SAP Readers also learn the basics of practical IT management and software creation through detailed real world examples The book serves as a full 5 ECTS study module which fits into any engineering curriculum 150 multiple choice quizzes practical exercises and a text filled with experiential examples make it a convenient choice for selfstudy and for classroom use ECSM2015-Proceedings of the 2nd European Conference on Social Media 2015 Dr Paula Peres,Dr Anabela Mesquita,2015-07-06 Complete proceedings of the 2nd European Conference on Social Media Porto Portugal Published by Academic Conferences and Publishing International Limited **Managing Digital Enterprise** Jun Xu,2014-10-10 This book describes the setup of digital enterprises and how to manage them focusing primarily on the important knowledge and essential understanding of digital enterprise management required by managers and decision makers in organizations It covers ten essential knowledge areas of this field Foundation of Digital Enterprise Technology Foundation and Talent Management for Digital Enterprise Digital Enterprise Strategy Planning and Implementation B2C Digital Enterprise E tailing B2C Digital Enterprise E Services B2B Digital Enterprise and Supply Chain Digital Platforms Digital Marketing and Advertising Digital Payment Systems Mobile Enterprise Overall this text provides the reader with the basics to understand the rapid development of digitization facilitated by the dramatic advancements in digital technologies extensively connected networks and wider adoption of computing devices especially mobile devices as more and more organizations are realizing the strategic importance of digitization e g sustainable growth of the organization competitive advantage development and enhancement and are embarking on digital enterprise **Developing Monitoring and Evaluation Frameworks** Anne Markiewicz,Ian Patrick,2015-06-26 This practical book provides clear step by step guidance on how to develop a monitoring and evaluation framework in a participatory logical systematic and integrated way The authors outline the key stages and steps involved including scoping the framework identifying planned results using program theory and program logic developing evaluation questions identifying processes for ongoing data collection and analysis determining means to promote learning reporting and dissemination of results A final chapter focuses on planning for implementation of the framework with reference to the broader program and organizational context The authors draw on their extensive experience in developing monitoring and evaluation frameworks to provide examples of good practice that inform organizational learning and decision making while offering tips and guidelines that can be used to address common pitfalls Teaching Innovation in Architecture and Building Engineering David Bienvenido-Huertas,María Luisa de la Hoz-Torres,Antonio Jesús Aguilar Aguilera,2024-06-19 This book presents contributions on teaching innovation in university architecture and building engineering studies The authors explain how the construction sector demands that future architects and building engineers have the knowledge and skills that allow them to meet the decarbonization objectives established by international organizations and that this causes the level of knowledge to be higher The contributors further

discuss new technologies and the internationalization of studies presenting new challenges university studies must face This heterogeneity is represented in the chapters that make up this book developed by researchers from different countries The book is divided into three blocks i Active learning methodologies ii Innovative methodologies applied to learning process and iii Traditional vs Advanced Techniques The chapters of the book represent an advance in the current knowledge of teaching innovation techniques in university architecture and building engineering studies *Management Information Systems* Kenneth C. Laudon,Jane Price Laudon,2004 *Management Information Systems* provides comprehensive and integrative coverage of essential new technologies information system applications and their impact on business models and managerial decision making in an exciting and interactive manner The twelfth edition focuses on the major changes that have been made in information technology over the past two years and includes new opening closing and Interactive Session cases

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skills Essentials of Management Information Systems Kenneth C. Laudon, Jane Price Laudon, 1997 An introduction to management information systems for undergraduate and MBA students presenting core material from the authors larger text Management information Systems Organization and Technology Fourth Edition Contains sections on organizational and technical foundations communications and networks building information systems support systems and managing information systems Features boxed readings chapter summaries key terms review and discussion questions group projects and case studies with questions This second edition integrates material on the Internet and directions to WWW sites with interactive projects Also available on CD ROM Annotation copyrighted by Book News Inc Portland OR Management information systems Kenneth C. Laudon, Jane Price Laudon, 1999-08-01 **Management Information Systems** Kenneth C. Laudon, Jane Price Laudon, 1999-10 **Management Information Systems, 1** Laudon, Jane Price, Kenneth C. Laudon, Mary Elizabeth Brabston, 2002 **Management Information Systems, Global Edition** Kenneth Laudon, Jane P. Laudon, 2013-11-06 For undergraduate and graduate Management Information Systems courses This Global Edition has been edited to include enhancements making it more relevant to students outside the United States Laudon and Laudon continue to define the MIS course with their latest comprehensive text Management Information Systems provides comprehensive and integrative coverage of essential new technologies information system applications and their impact on business models and managerial decision making in an exciting and interactive manner

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