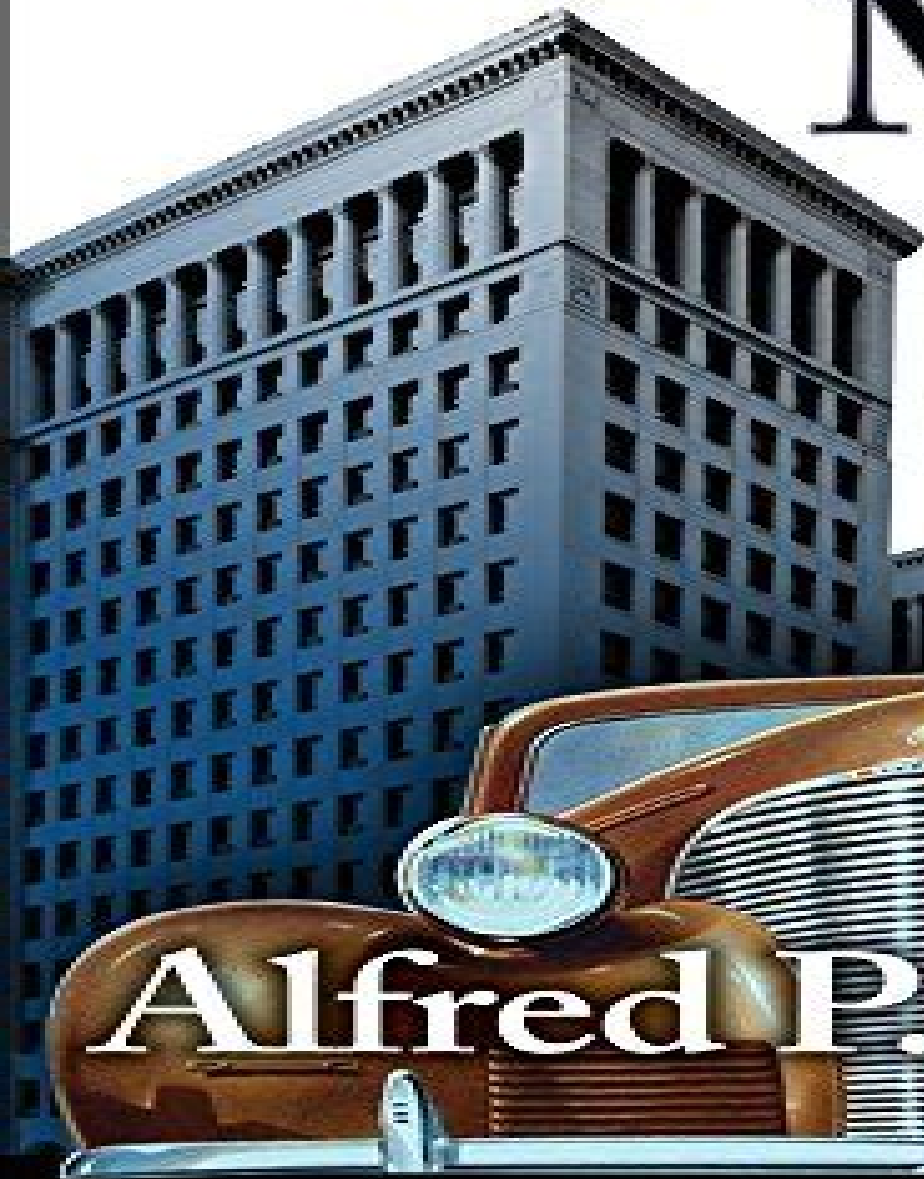


My Years with General Motors



Alfred P. Sloan Jr.



My Years With General Motors By Alfred Sloan

Oliver W. Wight



My Years With General Motors By Alfred Sloan:

My Years with General Motors Alfred Sloan, 1964 This story of General Motors growth focuses on its organization management and marketing techniques *A Ghost's Memoir* John McDonald, 2002 What has been largely unknown until now is that *My Years with General Motors* was almost not published Although it was written with the permission of General Motors and slated for publication in October 1959 at the last minute General Motors tried to suppress the book out of fears that some of the material in it could become evidence in an antitrust action against the company This book by John McDonald Sloan's ghostwriter tells the behind the scenes story of the book's writing its attempted suppression and the lawsuit that eventually led to its publication McDonald's narrative is partly the David and Goliath story of a lone journalist taking on the world's then largest corporation and partly a study of strategy in its own right McDonald's struggle to publish the book led him to navigate a complicated course among the competing interests of General Motors Fortune magazine his employer and Time Inc Fortune's owner *My Years with General Motors, [by] Alfred P. Sloan, Jr. Edited by John McDonald with Catherine Stevens*, 1964 **Summary: My Years with General Motors** BusinessNews Publishing, 2014-09-29 The must read summary of Alfred P Sloan Jr's book *My Years with General Motors* How General Motors Was Built Into the Largest Corporation in the World This complete summary of the ideas from Alfred P Sloan Jr's book *My Years with General Motors* shares Alfred P Sloan Jr's experience as a CEO of General Motors from 1923 to 1946 In his book the author explains the policies and processes he used at General Motors to make it the number one organisation in the automobile industry By learning about his strategies you can start applying them to your own business and take your company to the next level Added value of this summary Save time Understand the key concepts Expand your business knowledge To learn more read *My Years with General Motors* to learn about one of the top companies in the world and how it achieved success **Sloan Rules** David Farber, 2002-11-15 Alfred P Sloan Jr became the president of General Motors in 1923 and stepped down as its CEO in 1946 During this time he led GM past the Ford Motor Company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and GM helped to produce Bill Gates has said that Sloan's 1964 management tome *My Years with General Motors* is probably the best book to read if you want to read only one book about business And if you want to read only one book about Sloan that book should be historian David Farber's *Sloan Rules* Here for the first time is a study of both the difficult man and the pathbreaking executive *Sloan Rules* reveals the GM genius as not only a driven manager of men machines money and markets but also a passionate and not always wise participant in the great events of his day Sloan for example reviled Franklin Roosevelt and the New Deal he firmly believed that politicians government bureaucrats and union leaders knew next to nothing about the workings of the new consumer economy and he did his best to stop them from intervening in the private enterprise system He was instrumental in transforming GM from the country's largest producer of cars into the mainstay of America's Arsenal of

Democracy during World War II after the war he bet GM's future on renewed American prosperity and helped lead the country into a period of economic abundance Through his business genius his sometimes myopic social vision and his vast fortune Sloan was an architect of the corporate dominated global society we live in today David Farber's story of America's first corporate genius is biography of the highest order a portrait of an extraordinarily compelling and skillful man who shaped his era and ours

My years with General Motors. By Alfred P(ritchard) Sloan Alfred Pritchard Sloan,1972
My Years with General Motors Alfred P. Sloan,1972 *My Years With General Motors* Alfred P. Sloan, Jr.,Peter Ferdinand Drucker,1990-08-30 This memoir by Sloan was an instant bestseller when it appeared in 1964 It has remained a favorite among managers and mgmt students Sloan wrote this book to counterbalance a book that GM's senior exec thought to be pernicious Peter Drucker's book on GM's Concept of the Corp 2 pub in 1946 the first study of mgmt as a discipline the first study of a big corp from within Sloan defended Drucker's right to publish the study but Sloan wrote this response which Bill Gates praises as the best book to read on bus It offers personal glimpses into the practice of the discipline of mgmt 2 by the man who perfected it a distillation of 50 years of intimate leadership experience with a giant industry and an inside look at dramatic events and creative bus mgmt

My years with General Motors Alfred P. Sloan,1967 **My Years with General Motors** Alfred Pritchard Sloan,1972 *Manufacturing Resource Planning: MRP II* Oliver W. Wight,1984 THE MISSING LINK IN PRODUCTIVITY Our Manufacturing Economy at a Crossroads Understanding the Scheduling Problem From MRP to MRP II The Impact of MRP II on Productivity A NEW SET OF VALUES The New Principles of Systems The Old Principles of Management The CEO's New Priorities MANAGING ALL OF THE RESOURCES OF A MANUFACTURING COMPANY MORE PRODUCTIVELY The CEO's Role in MRP II MRP II in Marketing MRP II in Manufacturing MRP II in Purchasing MRP II in Finance MRP II in Engineering DRP Distribution Resource Planning MRP II in Data Processing Systems BECOMING A CLASS A USER Justification Implementing MRP II The Education Task Operating With MRP II Beyond MRP II Appendices Glossary Index

My Years with General Motors Alfred Pritchard Sloan (Jr.),1969 Ghostwriting and the Ethics of Authenticity John C. Knapp,Azalea M. Hulbert,2016-11-18 This book presents an ethical framework which evaluates the legitimacy of the practice of ghostwriting It explores the connection between personal authenticity and the use of ghostwriters in corporate political legal higher education and scientific contexts It then examines the history of ghostwriting as a professional practice and introduces a model for ethical analysis In this book the authors shrewdly address crucial ethical questions such as When is it acceptable for a leader to claim the words of a ghostwriter as their own When may this be inappropriate or even dangerously misleading What are the consequences when public awareness of this practice leads to cynicism about the authenticity of leaders and their communications And when if ever is the use of a ghostwriter ethical This book will be welcomed by scholars and practitioners alike as an original and timely contribution to the literature of business politics and communications

The 100 Best Business Books of All Time Jack Covert,Todd Sattersten,Sally

Haldorson,2016-08-02 Thousands of business books are published every year Here are the best of the best After years of reading evaluating and selling business books Jack Covert and Todd Sattersten are among the most respected experts on the category Now they have chosen and reviewed the one hundred best business titles of all time the ones that deliver the biggest payoff for today s busy readers The 100 Best Business Books of All Time puts each book in context so that readers can quickly find solutions to the problems they face such as how best to spend The First 90 Days in a new job or how to take their company from Good to Great Many of the choices are surprising you ll find reviews of Moneyball and Orbiting the Giant Hairball but not Jack Welch s memoir At the end of each review Jack and Todd direct readers to other books both inside and outside The 100 Best And sprinkled throughout are sidebars taking the reader beyond business books suggesting movies novels and even children s books that offer equally relevant insights This guide will appeal to anyone from entry level to CEO who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and money

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Making the Managerial Presidency Peri E. Arnold,1998 Examines the political history of administrative reform undertaken by 20th century presidents Attempting to explain the growth of modern bureaucracy within an 18th century framework and the expansion of presidential control over administrative powers the author explores the relationship between administrative theory and the dilemmas posed for a developing administrative state by the separation of powers He also looks at and compares successive cases of presidentially initiated comprehensive reform planning in order to understand the implications for the president s institutional role Paper edition unseen 25 00 Annotation copyrighted by Book News Inc Portland OR **The New York Times Book Review** ,1964 [Records & Briefs New York State Appellate Division](#) ,

Global Enterprises and the World Economy Carl H. A. Dassbach,1989 The author presents case studies of Ford Motor Company General Motors and IBM International Business Machines and examines their organizational patterns in the context of the economic and political features of the world economy during the three specific time periods of 1905 1927 1958 1965 and 1963 1980 Aspects of initial organizational structures corporate crises the impact of World War I and World War II

on global businesses corporate efforts at domestic and overseas expansion and product diversification are discussed
Technology Review ,1926

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