

JOURNALISM, MEDIA, AND TECHNOLOGY TRENDS AND PREDICTIONS 2017

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DIGITAL NEWS PROJECT 2017

Journalism Media And Technology Trends And Predictions 2017

Emilie Sanchez



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The New News Joan Van Tassel, Mary Murphy, Joseph Schmitz, 2020-07-30 The New News offers an approachable practical guide to the 21st century newsroom equipping journalists with the skills needed to work expertly accurately and efficiently across multiple media platforms Emphasizing the importance of verification and authentication the book shows how journalists adapt traditional practices of information gathering observation interviewing and newswriting for online publications The text includes comprehensive coverage of key digital and multimedia competencies capturing multimedia content doing data journalism mobile reporting working in teams participating with global audiences and building a personal brand Features developed exclusively for this book include innovative visuals showing the multimedia news structures and workflows used in modern newsrooms interviews with prominent journalists about their experiences in contemporary journalism a glossary of up to date terms relevant to online journalism and practical exercises and activities for classroom use as well as additional downloadable online instructor materials The New News provides excellent resources to help journalism students and early career professionals succeed in today's digital networked news industry The authors are donating all royalties to nonprofit LION's programs to support local online news publications Mobile-First Journalism Steve Hill, Paul Bradshaw, 2018-10-10 Media publishers produce news for a full range of smart devices including smartphones tablets and watches Combining theory and practice Mobile First Journalism examines how audiences view share and engage with journalism on internet connected devices and through social media platforms The book examines the interlinked relationship between mobile technology social media and apps covering the entire news production process from generating ideas for visual multimedia news content to skills in verification and newsgathering and outputting interactive content on websites apps and social media platforms These skills are underpinned with a consideration of ethical and legal concerns involving fake news online trolling and the economics of mobile journalism Topics include understanding how mobile devices social media platforms and apps are interlinked making journalistic content more engaging and interactive advice on how successful news publishers have developed mobile and social media strategies adopting an approach that is entrepreneurial and user centered expert interviews with journalists academics and software developers learning key skills to launch and develop news websites apps and social media outputs Mobile First Journalism is essential reading for journalism students and media professionals and of interest to those studying on courses in social and new media #Journalism | #Joernalistiek4.0 Lizette Rabe, 2018-02-28 Stellenbosch University's Department of Journalism celebrates its 40th anniversary with this publication reflecting on the four decades between 1978 and 2018 and all that happened behind 26 Crozier Street's front door But in essence it celebrates a lot more It is an assessment of the importance of the media's essential role in a democracy This collection of essays therefore is a celebration of the inalienable right of freedom of expression especially in the form of media freedom A Companion to Television Janet Wasko, Eileen R. Meehan, 2020-03-17

The latest edition of the acclaimed volume on television studies featuring new original essays from leading scholars in the field. Although the digital age has radically altered the media and communications landscape worldwide, television continues to play a significant part of our lives. From its earliest beginnings through to the present day, television and its influence has been the subject of extensive study, critique and analysis. *A Companion to Television* brings together contributions from prominent international scholars comprising a wide range of perspectives on the medium. Original essays define television in its current state, explore why it is still relevant, survey the ways in which television has been studied, discuss how television has changed and consider what television might look like in the future. Now in its second edition, this compendium includes fresh chapters that cover technological changes affecting television, contemporary approaches to understanding television audiences, new programming trends and developments and more. Addressing nine key areas of television studies such as industry, genres, programs and audiences, the Companion offers readers a balanced, well-rounded, integrative approach to scholarship in the field. This volume provides overviews of extensive original research from leading scholars and theorists. Examines television's development and significance in various regions of the world. Includes national and regional outlines of television around the world. Features theoretical overviews of various critical approaches to television studies. Explores historical, economic, institutional, political and cultural issues studied by media scholars. Presenting diverse perspectives on topics ranging from television advertising to satirical representations of the industry. *A Companion to Television, Second Edition* is an invaluable resource for those in undergraduate courses in television studies as well as in general media studies and communications.

Fashion Journalism Julie Bradford, 2019-12-06 This comprehensively revised and updated second edition of *Fashion Journalism* examines the vast changes within the industry and asks what they mean for the status, practices and values of journalism worldwide. Providing first-hand guidance on how to report on fashion effectively and responsibly, this authoritative text covers everything from ideas generation to writing news and features, video production, podcasting and styling, including advice on how to stay legally and ethically safe while doing so. The book takes in all types of fashion content, from journalism to branded content and from individual content creation to editorial for fashion brands. It explores their common practices and priorities while examining journalists' claim to special status compared to other content producers. In conjunction with expanded theory and research, the book includes interviews with journalists, editors, bloggers, filmmakers, PRs and brand content producers from the UK, the US, China and the Middle East to offer all a student or trainee needs to know to excel in fashion journalism.

Journalistic Metamorphosis Jorge Vázquez-Herrero, Sabela Direito-Rebollal, Alba Silva-Rodríguez, Xosé López-García, 2020-01-03 This book aims to reflect how journalism has changed in recent years through different perspectives concerning the impact of technology, the reconfiguration of the media ecosystem, the transformation of business models, production and profession as well as the influence of digital storytelling, mobile devices and participation within the context of glocal information. Journalism innovation implies modifications in techniques, technologies, processes

languages formats and devices intended to enhance the production and consumption of the journalistic information This book becomes an interesting resource for researchers and professionals working in news media to identify the best practices and discover new types of information flows in a rapidly changing news media landscape Handbook of Research on Transmedia Storytelling and Narrative Strategies Yilmaz, Recep, Erdem, M. Nur, Resuloğlu, Filiz, 2018-07-06 Transmedia storytelling is defined as a process where integral elements of fiction get dispersed systematically across multiple delivery channels to create a unified and coordinated entertainment experience This process and its narrative models have had an increasing influence on the academic world in addressing both theoretical and practical dimensions of transmedia storytelling The Handbook of Research on Transmedia Storytelling and Narrative Strategies is a critical scholarly resource that explores the connections between consumers of media content and information parts that come from multimedia platforms as well as the concepts of narration and narrative styles Featuring coverage on a wide range of topics such as augmented reality digital society and marketing strategies this book explores narration as a method of relating to consumers This book is ideal for advertising professionals creative directors academicians scriptwriters researchers and upper level graduate students seeking current research on narrative marketing strategies Investigative Journalism, Democracy and the Digital Age Andrea Carson, 2019-07-01 Theoretically grounded and using quantitative data spanning more than 50 years together with qualitative research this book examines investigative journalism's role in liberal democracies in the past and in the digital age In its ideal form investigative reporting provides a check on power in society and therefore can strengthen democratic accountability The capacity is important to address now because the political and economic environment for journalism has changed substantially in recent decades In particular the commercialization of the Internet has disrupted the business model of traditional media outlets and the ways news content is gathered and disseminated Despite these disruptions this book's central aim is to demonstrate using empirical research that investigative journalism is not in fact in decline in developed economies as is often feared **Navigating Social Journalism** Martin Hirst, 2018-10-17 Public trust in the once powerful institutions of the News Establishment is declining Sharing curating and producing news via social media channels may offer an alternative if the difficult process of verification can be mastered by social journalists operating outside of the newsroom Navigating Social Journalism examines the importance of digital media literacy and how we should all be students of the media Author Martin Hirst emphasizes the responsibility that individuals should take when consuming the massive amounts of media we encounter on a daily basis This includes information we gather from online media streaming podcasts social media and other formats The tools found here will help students critically evaluate any incoming media and in turn produce their own media with their own message This book aims both to help readers understand the current state of news media through theory and provide practical techniques and skills to partake in constructive social journalism Public Relations as Emotional Labour Liz Yeomans, 2019-06-04 Inextricably linked to neoliberal market

economies public relations influence in our promotional culture is profound Yet many aspects of the professional role are under researched and poorly understood including the impact on workers who construct displays of feeling to elicit a desired emotional response to earn trust and manage clients The emotionally demanding nature of this aspirational work and how this is symptomatic of always on culture is particularly overlooked Drawing on interviews with practitioners and agency directors together with the author s personal insights from observations in the field this book fills a significant gap in knowledge by presenting a critical interpretive exploration of everyday relational work of account handlers in PR agencies In underscoring the relationship driven highly contingent nature of this work the author shows that emotional labour is a defining feature of professionalism even as public relations is reconfigured in the digital age In doing so the book draws on a wide range of related contemporary social and cultural theories as well as critical public relations and feminist public relations literature Scholars educators and research students in PR and communications studies will gain rich insights into the emotion management strategies employed by public relations workers in handling professional relationships with clients journalists and their colleagues thereby uncovering some of the taken for granted aspects of this gendered promotional work

Law, Policy and the Internet Lilian Edwards, 2018-11-29 This comprehensive textbook by the editor of Law and the Internet seeks to provide students practitioners and businesses with an up to date and accessible account of the key issues in internet law and policy from a European and UK perspective The internet has advanced in the last 20 years from an esoteric interest to a vital and unavoidable part of modern work rest and play As such an account of how the internet and its users are regulated is vital for everyone concerned with the modern information society This book also addresses the fact that internet regulation is not just a matter of law but increasingly intermixed with technology economics and politics Policy developments are closely analysed as an intrinsic part of modern governance Law Policy and the Internet focuses on two key areas e commerce including the role and responsibilities of online intermediaries such as Google Facebook and Uber and privacy data protection and online crime In particular there is detailed up to date coverage of the crucially important General Data Protection Regulation which came into force in May 2018

News Media Innovation Reconsidered Maria Luengo, Susana Herrera-Damas, 2021-05-11 A guide to journalistic ethics for today s digital technologies With contributions from an international panel of experts on the topic News Media Innovation Reconsidered offers a guide for the revitalizing of the ethical and civil ideals of journalism The authors discuss how to energize journalistic practices and products and explore how to harness the power of digital technological innovations such as immersive journalism the automatization and personalization of news newsgames and artificial intelligence news production The book presents an innovative framework of creative reconstruction and reviews new journalistic concepts models initiatives and practices that clearly demonstrate professional ethics that embrace truth seeking transparency fact checking and accuracy and other ethical considerations While the contributors represent numerous countries many of examples are drawn from the Spanish speaking media and can

serve as models for an international audience This important book Explores the impact on the news media from mobile first virtual reality and artificial intelligence driven platforms Examines the challenges of maintaining journalistic ethics in today s digital world Demonstrates how to use technology to expose readers to news outside their comfort zones Provides information for discerning truth from fake news Written for researchers students in journalism and communication programs New Media Innovation Reconsidered offers a much needed guide for recreating journalistic ethics in our digital age

Media, Journalism, and "Fake News" Amy M. Damico, 2019-10-25 This volume summarizes the evolution of news and information in the United States as it has been shaped by technology penny press radio TV cable the internet and form development investigative journalism tabloid TV talk radio social media Media Journalism and Fake News A Reference Handbook provides readers with an overview of news and media in the United States Additionally the book discusses additionally discussing the economic state of the news industry partisan news misinformation and disinformation issues of representation and the impact of social media The volume starts with a background of the development of news and information in the United States It then goes on to discuss significant problems controversies and solutions related to the topic Readers also will be able to develop their understanding of the topic by reading profiles of key figures and organizations that contributed to the current news climate A comprehensive list of resources will help readers decide where to go next should they want to learn more about a particular area of interest *Branded Content* Jonathan Hardy, 2021-08-26 This is a critical study of the changing relationship between media and marketing communications in the digital age It examines the growth of content funded by brands including brands own media native advertising and the integration of branded content across film television journalism and publishing online mobile and social media This ambitious historical empirical and theoretical study examines industry practices policies and problems advancing a framework for analysis of communications governance Featuring examples from the UK US EU Asia and other regions it illustrates and explains industry practices forms and formats and their relationship with changing market conditions policies and regulation The book provides a wide ranging and incisive guide to contemporary advertising and media practices to different arguments and perspectives on these practices arising in industry policy and academic contexts and to the contribution made by critical scholarship past and present It also offers a critical review of industry regulatory societal and academic literatures Jonathan Hardy examines the erosion of the principle of separating advertising and media and calls for a new framework for distinguishing marketing communications across 21st century communications With a focus on key issues in industry policy and academic contexts this is essential reading for students of media industries advertising marketing and digital media *Nigerian Media Industries in the Era of Globalization* Unwana Samuel Akpan, 2023-01-09 In Nigerian Media Industries in the Era of Globalization editor Unwana Samuel Akpan provides a timely collection of relevant key and well informed contributions on the Nigerian media industries in a changing media landscape This collection assembles both media

professionals and professors of media practice and theory to address how the Nigerian media industry has changed in a globalized world The chapters apply scholarship research and industry experience to modern media narratives as well as a blend of Nigerian cultural concepts and idioms of communication The contributors provide a historicized account of the Nigerian indigenous media systems and Nigerian mainstream media industry examine media law in Nigeria and media ownership in Nigeria express concerns over fake news in relation to elections explore changes in journalism broadcasting health communication organizational communication AI in countering terrorism sports media and draw conclusions on how the media has changed in digital spaces This book is essential for media scholars and media professionals who are interested in the growth and survival of the Nigerian media in the era of globalization **The SAGE Handbook of the Digital Media**

Economy Terry Flew, Jennifer Holt, Julian Thomas, 2022-09-23 Debates about the digital media economy are at the heart of media and communication studies An increasingly digitalised and datafied media environment has implications for every aspect of the field from ownership and production to distribution and consumption The SAGE Handbook of the Digital Media Economy offers students researchers and policy makers a multidisciplinary overview of contemporary scholarship relating to the intersection of the digital economy and the media cultural and creative industries It provides an overview of the major areas of debate and conceptual and methodological frameworks through chapters written by leading scholars from a range of disciplinary perspective PART 1 Key Concepts PART 2 Methodological Approaches PART 3 Media Industries of the Digital Economy PART 4 Geographies of the Digital Economy PART 5 Law Governance and Policy Blurring Boundaries of Journalism in Digital Media María-Cruz Negreira-Rey, Jorge Vázquez-Herrero, José Sixto-García, Xosé López-García, 2023-12-06 What changes have affected the definition of the boundaries of journalism in the last decade How do technologies influence the boundaries of journalism Are threats and opportunities identified in those blurred areas of journalism The aim of this book is to answer these questions and to address from different perspectives the redefinition of the boundaries of journalism according to the most recent changes in digital media concerning actors models and practices More than 40 authors from eleven countries contribute to this book which is structured into six sections to analyze the principles of journalism today sustainability strategies in the digital context old and new actors formats and narratives adaptation to the mobile scenario and to social platforms and the changes introduced by artificial intelligence Undoubtedly this book is of interest to both academics and professionals as well as a crucial reference for scholars and students of media and journalism Chapter 7 is available open access under a Creative Commons Attribution 4.0 International License via link [springer.com](https://www.springer.com)

Misinformation and Disinformation Victoria L. Rubin, 2022-06-14 This book geared towards both students and professionals examines the synthesis of artificial intelligence AI and psychology in detecting mis disinformation in digital media content and suggests practical means to intervene and curtail this current global infodemic This interdisciplinary book explores technological psychological philosophical and linguistic insights into the nature of truth and deception trust and

credibility cognitive biases and logical fallacies and how through AI and human intervention content users can be alerted to the presence of deception The author investigates how AI can mimic the procedures and know hows of humans showing how AI can help spot fakes and how AI tools can work to debunk rumors and fact check The book describes how AI detection systems work and how they fit with broader societal and individual concerns Each chapter focuses attention on key concepts and their inter connection The first part of the book seeks theoretical footing to understand our interactions with new information and reviews relevant empirical findings in behavioral sciences The second part is about applied knowledge The author looks at several known practices that guard us against deception and provides several real world examples of manipulative persuasive techniques in advertising political propaganda and public relations She provides links to the downloadable executable files to three AI applications clickbait satire and falsehood detectors via LiT RL GitHub an open access repository The book is useful to students and professionals studying AI and media studies as well as library and information professionals Examines how artificial intelligence AI and psychology can aid in detecting mis disinformation and the language of deceit in digital media content Suggests practical computational means to intervene and curtail the global infodemic of fake news Presents how AI can sift sort and shuffle digital content to reduce the amount of content needed to be reviewed by humans

Cross-Media Authentication and Verification: Emerging Research and Opportunities Katsaounidou, Anastasia,Dimoulas, Charalampos,Veglis, Andreas,2018-07-13 As media becomes more readily available in the digital age it also becomes more vulnerable to tampering and manipulation making techniques for verifying reliable news and media sources essential Understanding online technologies role in shaping the media environment allows for insight into the correlations between the rapidly transforming media landscape and its unwanted effect on news and content tampering Cross Media Authentication and Verification Emerging Research and Opportunities is a collection of innovative research on the methods and applications of verifying the newsgathering and publishing process While highlighting topics including human authentication information evaluation and tampered content this book is ideally designed for researchers students publishers and academicians seeking current research on media authenticity and misinformation

The Future of the Professions Richard Susskind,Daniel Susskind,2022-03-31 This book predicts the decline of today s professions and introduces the people and systems that will replace them In an internet enhanced society according to Richard Susskind and Daniel Susskind we will neither need nor want doctors teachers accountants architects the clergy consultants lawyers and many others to work as they did in the 20th century The Future of the Professions explains how increasingly capable technologies from telepresence to artificial intelligence will place the practical expertise of the finest specialists at the fingertips of everyone often at no or low cost and without face to face interaction The authors challenge the grand bargain the arrangement that grants various monopolies to today s professionals They argue that our current professions are antiquated opaque and no longer affordable and that the expertise of their best is enjoyed only by a few In their place they

propose five new models for producing and distributing expertise in society The book raises profound policy issues not least about employment they envisage a new generation of open collared workers and about control over online expertise they warn of new gatekeepers in an era when machines become more capable than human beings at most tasks With a new preface exploring recent critical developments this updated edition builds on the authors groundbreaking research into more than a dozen professions Illustrated with numerous examples from each this is the first book to assess and question the relevance of the professions in the 21st century

Reviewing **Journalism Media And Technology Trends And Predictions 2017**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "**Journalism Media And Technology Trends And Predictions 2017**," an enthralling opus penned by a highly acclaimed wordsmith, readers embark on an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve to the book is central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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Table of Contents Journalism Media And Technology Trends And Predictions 2017

1. Understanding the eBook Journalism Media And Technology Trends And Predictions 2017
 - The Rise of Digital Reading Journalism Media And Technology Trends And Predictions 2017
 - Advantages of eBooks Over Traditional Books
2. Identifying Journalism Media And Technology Trends And Predictions 2017
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Journalism Media And Technology Trends And Predictions 2017
 - User-Friendly Interface
4. Exploring eBook Recommendations from Journalism Media And Technology Trends And Predictions 2017
 - Personalized Recommendations
 - Journalism Media And Technology Trends And Predictions 2017 User Reviews and Ratings

- Journalism Media And Technology Trends And Predictions 2017 and Bestseller Lists
- 5. Accessing Journalism Media And Technology Trends And Predictions 2017 Free and Paid eBooks
 - Journalism Media And Technology Trends And Predictions 2017 Public Domain eBooks
 - Journalism Media And Technology Trends And Predictions 2017 eBook Subscription Services
 - Journalism Media And Technology Trends And Predictions 2017 Budget-Friendly Options
- 6. Navigating Journalism Media And Technology Trends And Predictions 2017 eBook Formats
 - ePub, PDF, MOBI, and More
 - Journalism Media And Technology Trends And Predictions 2017 Compatibility with Devices
 - Journalism Media And Technology Trends And Predictions 2017 Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Journalism Media And Technology Trends And Predictions 2017
 - Highlighting and Note-Taking Journalism Media And Technology Trends And Predictions 2017
 - Interactive Elements Journalism Media And Technology Trends And Predictions 2017
- 8. Staying Engaged with Journalism Media And Technology Trends And Predictions 2017
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Journalism Media And Technology Trends And Predictions 2017
- 9. Balancing eBooks and Physical Books Journalism Media And Technology Trends And Predictions 2017
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Journalism Media And Technology Trends And Predictions 2017
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Journalism Media And Technology Trends And Predictions 2017
 - Setting Reading Goals Journalism Media And Technology Trends And Predictions 2017
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Journalism Media And Technology Trends And Predictions 2017
 - Fact-Checking eBook Content of Journalism Media And Technology Trends And Predictions 2017
 - Distinguishing Credible Sources

13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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