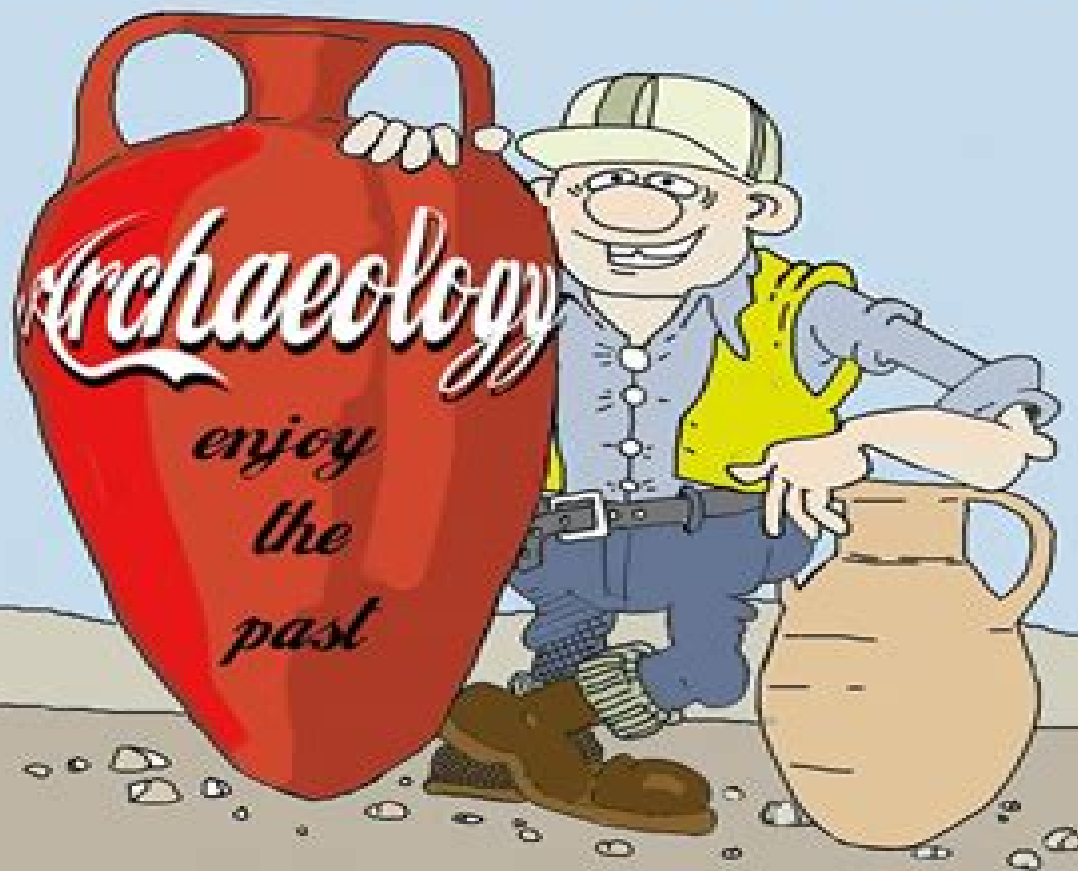


ARCHAEOLOGY IS A BRAND!



THE MEANING OF ARCHAEOLOGY IN
CONTEMPORARY POPULAR CULTURE

Cornelius Holtorf

ILLUSTRATED BY
Quentin Drew

FEATURING
FLIP-TO-VIEW
TECHNOLOGY

Doing Archaeology In Popular Culture Holtorf Cornelius

David Lowenthal



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From Stonehenge to Las Vegas Cornelius Holtorf, 2005 Indiana Jones Lara Croft Archaeologist as folk hero detective treasure hunter The meaning of things below the surface The life history of Stonehenge Las Vegas Luxor Hotel Copies of artifacts as contemporary kitch The connections between archaeology and contemporary culture are endless Cornelius Holtorf merges archaeological and cultural theory to take readers on an erudite tour of these intersections using wide ranging examples and compelling images to support his often controversial theses Deliberately blurring the borders between past people and present meanings this ambitious project seeks no less than the redefinition of the term archaeology Equal parts amusing infuriating and provocative this work will interest students and teachers in archaeology anthropology cultural studies and human geography as well as professionals in heritage management and museums **Archaeology Is a Brand!** Cornelius Holtorf, 2016-07 Possessors of a widely recognized positively valued and well underpinned brand archaeologists need to take more seriously the appeal of their work and its relationship to society and popular culture The Oxford Handbook of the Archaeology of the Contemporary World Paul Graves-Brown, Rodney Harrison, Angela Piccini, 2013-10-17 It has been clear for many years that the ways in which archaeology is practised have been a direct product of a particular set of social cultural and historical circumstances archaeology is always carried out in the present More recently however many have begun to consider how archaeological techniques might be used to reflect more directly on the contemporary world itself how we might undertake archaeologies of as well as in the present This Handbook is the first comprehensive survey of an exciting and rapidly expanding sub field and provides an authoritative overview of the newly emerging focus on the archaeology of the present and recent past In addition to detailed archaeological case studies it includes essays by scholars working on the relationships of different disciplines to the archaeology of the contemporary world including anthropology psychology philosophy historical geography science and technology studies communications and media ethnoarchaeology forensic archaeology sociology film performance and contemporary art This volume seeks to explore the boundaries of an emerging sub discipline to develop a tool kit of concepts and methods which are applicable to this new field and to suggest important future trajectories for research It makes a significant intervention by drawing together scholars working on a broad range of themes approaches methods and case studies from diverse contexts in different parts of the world which have not previously been considered collectively Playful Classics Juliette Harrisson, Martin Lindner, Luis Unceta Gómez, 2024-11-14 This is the first book to deal exclusively with ludic interactions with classical antiquity an understudied research area within classical reception studies that can shed light on current processes of construction and appropriation of the Greco Roman world Classical antiquity has for many years been sold as a product and consumed in a wide variety of forms of entertainment As a result games playing and playful experiences are a privileged space for the reception of antiquity Through the medium of games players performers and audiences are put into direct contact with the classical past and

encouraged to experience it in a participative creative and subjective fashion The chapters in this volume written by scholars and practitioners cover a variety of topics and cultural artefacts including toys board games and video games as well as immersive experiences such as museums theme parks and toga parties The contributors tackle contemporary ludic practices and several papers establish a dialogue between artists and scholars contrasting and harmonising their different approaches to the role of playfulness Other chapters explore the educational potential of these manifestations or their mediating role in shaping our conceptions of ancient Greece and Rome Altogether this edited collection is the first to offer a comprehensive overview of the ways we can play with antiquity *Art Book News Annual, volume 4: 2008* Art Book News Annual, volume 4: 2008 , *Archaeologies of English Renaissance Literature* Philip Schwyzer, 2007-02-22 Early modern English literature abounds with archaeological images from open graves to ruined monasteries Schwyzer demonstrates that archaeology can shed light on literary texts including works by Spenser Shakespeare and Donne The book also explores the kinship between two disciplines distinguished by their intimacy with the traces of past life *"Masters" and "Natives"* Svetlana Gorshenina, Philippe Bornet, Michel E. Fuchs, Claude Rapin, 2019-10-08 The book focuses on the relational dynamic between masters and natives in the construction of scholarly narratives about the past in the fields of archeology history or the study of religions Reconsidering the role of subaltern actors that recent postcolonial studies have tended to ignore the present book emphasizes the complex relations between representatives of the imperial power and local actors and analyzes how masters and natives and their respective cultures have shaped each other in the course of the interaction Through various vectors of intercultural transfer and knowledge exchange through the circulation of ideas techniques and human beings new visions of the past of extra European regions emerged as did collective memories resulting from various kinds of appropriations In this framework the most important question is how these dynamic processes determined collective memories of the past in plural post colonial in particular Asian worlds participating to the construction of national imperial local identities and to the reinvention of traditions **Ethics in Action** Chip Colwell-Chanthaphonh, Julie Hollowell, Dru McGill, 2008-03-01 Based on the Society for American Archaeology s Annual Ethics Bowl this SAA Press book is centered on a series of hypothetical case studies that challenge the reader to think through the complexities of archaeological ethics The volume will benefit undergraduate and graduate students who can either use these cases as a classroom activity or as preparation for the Ethics Bowl as well as those who are seeking to better understand the ethical predicaments that face the discipline *Women Willing to Fight* Silke Andris, Ursula K. Frederick, 2009-01-23 *Women Willing to Fight* is a collection of essays that explores the presence of the fighting woman in contemporary Hollywood cinema Drawn from a variety of genres the authors examine the changing role image and position of this figure in film over recent decades The increasing dominance of this character and her repositioning as a protagonist reinvigorates discussion concerning the dynamics of film narrative and spectacle Each contribution takes as its focus a central character from the Hollywood blockbuster era

examining in detail the motivations and implications of the fighting female In doing so the collection raises significant questions about the place of the fighting woman in contemporary media and the relationships she forges on and off screen With a strong appreciation of the mixed messages inherent in images of fighting women *Women Willing to Fight* seeks to draw attention to the embodied forms physical intellectual and emotional through which female fighters are represented The anthology places particular emphasis on the emergence of the physically empowered woman a character for whom the body has become a weapon and a target While early cinematic representations allowed women to voice their fury and frustration today's female fighters not only speak up but muscle up Putting aside the supernatural powers of many action heroines this volume focuses on the kinds of fighting skills abilities and desires that are engendered in characterisations of mortal women To this end the volume implicitly addresses complex and cross cultural notions of extra ordinary power By examining the embodied arsenal that these characters possess and develop through training conditioning and life experience it considers the representation of motivation and metamorphoses into the fighting woman how a woman fights holds implicit meaning and inevitably urges us to consider why and what she is fighting for

Encountering Material Culture Through

Archaeological Fiction Kerry Dodd, 2024-12-12 Investigating the representation of artefacts objects and things in a range of predominantly Western archaeological fiction from the late Victorian period to the modern day this book examines the narratives through which humanity represents its own material heritage in relation to notions of enchantment exhibition estrangement adventure tourism and waste Kerry Dodd asserts that comprehending the structures through which material culture is presented within archaeological media reveals the structures that transform an object from rubbish to relic Calling upon such indicative literature films TV series and video games as *Tomb Raider* *Indiana Jones* *Uncharted* and *Relic Hunter* this book explores the depiction of material culture through three principal areas relics exhibition and adventure Outlining a critical framework of artefact representation Dodd argues that such iconic moments as Howard Carter's remark that he saw wonderful things when he broke into the antechamber of Tutankhamun's tomb remain recognisable through the evocation of a spectacular visual despite little concrete definition of the objects witnessed This book offers a unique exploration of how such figures as Indiana Jones Lara Croft and Carter have cemented a cultural recognition of what an artefact constitutes as being dependent on how an object is encountered It is through the very wonder of things that Dodd breaks down the boundaries between popular and professional archaeology by pushing forward critical considerations of material culture

Japanese New York Olga Kanzaki Sooudi, 2014-10-31 Spend time in New York City and soon enough you will encounter some of the Japanese nationals who live and work there young English students office workers painters and hairstylists New York City one of the world's most vibrant and creative cities is also home to one of the largest overseas Japanese populations in the world Among them are artists and designers who produce cutting edge work in fields such as design fashion music and art Part of the so called creative class and a growing segment of the neoliberal economy they are usually middle class and

college educated They move to New York for anywhere from a few years to several decades in the hope of realizing dreams and aspirations unavailable to them in Japan Yet the creative careers they desire are competitive and many end up working illegally in precarious low paying jobs Though they often migrate without fixed plans for return nearly all eventually do and their migrant trajectories are punctuated by visits home Japanese New York offers an intimate ethnographic portrait of these Japanese creative migrants living and working in NYC At its heart is a universal question how do adults reinvent their lives In the absence of any material or social need what makes it worthwhile for people to abandon middle class comfort and home for an unfamiliar and insecure life Author Olga Sooudi explores these questions in four different venues patronized by New York s Japanese a grocery store and restaurant where hopeful migrants work part time as they pursue their ambitions a fashion designer s atelier and an art gallery both sites of migrant aspirations As Sooudi s migrant artists toil and network biding time until they make it in their chosen industries their optimism is complicated by the material and social limitations of their lives The story of Japanese migrants in NYC is both a story about Japan and a way of examining Japan from beyond its borders The Japanese presence abroad a dynamic process involving the moving settling and return to Japan of people and their cultural products is still underexplored Sooudi s work will help fill this lacuna and will contribute to international migration studies to the study of contemporary Japanese culture and society and to the study of Japanese youth while shedding light on what it means to be a creative migrant worker in the global city today

History and Approaches to Heritage Studies Phyllis Mauch Messenger, Susan J. Bender, 2019-01-21 This volume contributes to scholarship on the theory and practice of heritage with a focus on pedagogy It is an important collection at the intersection of theory practice and teaching This work intervenes in a broader discourse on the relevance of archaeology in education and the tensions between education for democracy and justice and the skills based economy

Written on Stone Joanne Parker, 2009-10-02 This collection of essays is not interested in the unresolved questions about the origin original use and authentic meaning of the prehistoric monuments of the British Isles It is not concerned with their prehistory Rather it deals with the history of barrows standing stones and stone circles with the ways in which they have been viewed the meanings that have been attributed to them and the significant impact that they have had over the centuries on British life and culture from motivating artists authors musicians and film makers to inspiring New Age religions It is thus as interested in stones commonly believed to be megaliths like the foundation stones of the chapel in the Dartmoor village of South Zeal as in real remains In her recent study of Stonehenge the historian Rosemary Hill asserted Stonehenge does not belong to archaeology or not to archaeology alone Likewise this book is not written primarily for archaeologists or not for the interest of archaeologists alone It will also be of interest to social and cultural historians to those interested in fine art literature or film and to anyone fascinated by the construction of national local or counter cultural identities It should also intrigue anybody who lives near one of the thousands of prehistoric remains that add beauty and mystery to Britain s countryside The book surveys over eight hundred

years of rediscovery study superstition inspiration fear restoration and destruction investigating how different generations saw their own anxieties beliefs and concerns reflected in the mysterious lives of the prehistoric builders By discussing the many different ways in which prehistoric remains have been treated in different periods the book interrogates any notion of objective approaches to archaeology Instead it asserts that what we think of as the past is in fact multiple and man made Thus if we are to effectively interpret and fully understand the prehistoric remains of the past a variety of disciplines and a range of approaches both traditional and unconventional will need to work together For this reason this book has been produced as a jointly authored text a collaboration between archaeologists folklorists historians journalists and literary critics *Pedagogy and Practice in Heritage Studies* Susan J. Bender, Phyllis M. Messenger, 2019-01-21 This volume challenges professors of anthropology both practicing and aspiring to incorporate pedagogies of engaged critical learning into their classrooms By showing how we can teach archaeology such that students realize that there are connections between our understandings of the past and the present and that archaeological methods can illuminate the values of contemporary people the case studies in this book create a framework for connecting archaeology curricula to heritage study

Excavating Indiana Jones Randy Laist, 2020-04-03 With his signature bullwhip and fedora the rousing sounds of his orchestral anthem and his eventful explorations into the arcana of world religions Indiana Jones archeologist adventurer and ophidiophobe has become one of the most recognizable heroes of the big screen Since his debut in the 1981 film *Raiders of the Lost Ark* Indiana Jones has gone on to anchor several sequels and a fifth film is currently in development At the same time the character has spilled out into multiple multimedia manifestations and has become a familiar icon within the collective cultural imagination Despite the longevity and popularity of the Indiana Jones franchise however it has rarely been the focus of sustained criticism In *Excavating Indiana Jones* a collection of international scholars analyzes Indiana Jones tales from a variety of perspectives examining the films representation of history cultural politics and identity and also tracing the adaptation of the franchise into comic books video games and theme park attractions Women in Historical and

Archaeological Video Games Jane Draycott, 2022-06-06 This volume focuses on the depiction of women in video games set in historical periods or archaeological contexts explores the tension between historical and archaeological accuracy and authenticity examines portrayals of women in historical periods or archaeological contexts portrayals of female historians and archaeologists and portrayals of women in fantastical historical and archaeological contexts It includes both triple A and independent video games incorporating genres such as turn based strategy action adventure survival horror and a variety of different types of role playing games Its chronological and geographical scope ranges from late third century BCE China to mid first century BCE Egypt to Pictish and Viking Europe to Medieval Germany to twentieth century Taiwan and into the contemporary world but it also ventures beyond our universe and into the fantasy realm of Hyrule and the science fiction solar system of the Nebula **Staging the Past** Judith Schlehe, Michiko Uike-Bormann, Carolyn Oesterle, Wolfgang

Hochbruck,2014-03-15 Popular representations of history are taking on new forms and reaching wider audiences The search for usable pasts is branching out into active appropriations of history such as historical theme parks housing developments and live action role play Drawing on themed environments across the continents the articles in this volume focus on how these appropriations bypass are different from or even contradict traditional as well as scientific modes of disseminating historical knowledge Bringing together theorists and practitioners they provide the basis for an interdisciplinary as well as a transcultural theory of how pasts are staged in various social contexts Sacred Architecture in a Secular Age Marie Clausén,2016-02-26 Having won more than one recent poll as Britain's best loved building the appeal of Durham Cathedral appears abiding which begs the question whether an iconic sacred building can retain meaning and affective pertinence for contemporary secular visitors Using the example of Durham Cathedral this book sets out to explore wherein the appeal of historic churches lies today and considers questions of how and why their preservation into a post Christian era should be secured By including feedback from visitors to the cathedral and the author's own very personal account of the cathedral in the form of an ekphrasis this work seeks to privilege an interpretation of architecture that is based on the individual experience rather than on more conventional narratives of architecture history and cultural heritage policy Recognising the implication of our choice of narrative on the perceived value of historic churches is crucial when deliberating their future role This book puts forth a compelling case for historical sacred architecture suggesting that its loss through imperceptive conservation practices as much as through neglect or demolition would diminish us all secularists atheists and agnostics included **The Past Is a Foreign Country - Revisited** David Lowenthal,2015-10-01 The past remains essential and inescapable A quarter century after the publication of his classic account of man's attitudes to his past David Lowenthal revisits how we celebrate expunge contest and domesticate the past to serve present needs He shows how nostalgia and heritage now pervade every facet of public and popular culture History embraces nature and the cosmos as well as humanity The past is seen and touched and tasted and smelt as well as heard and read about Empathy re enactment memory and commemoration overwhelm traditional history A unified past once certified by experts and reliant on written texts has become a fragmented contested history forged by us all New insights into history and memory bias and objectivity artefacts and monuments identity and authenticity and remorse and contrition make this book once again the essential guide to the past that we inherit reshape and bequeath to the future *Heritage Values in Contemporary Society* George S Smith,Phyllis Mauch Messenger,Hilary A Soderland,2017-03-02 What do we value about the past In formulating policies about heritage preservation that is the inevitable question and deals not only with economic value but also the intangible value to individuals communities and society as a whole This interdisciplinary group of scholars anthropologists archaeologists architects educators lawyers heritage administrators policy analysts and consultants make the first attempt to define and assess heritage values on a local national and global level Chapters range from the theoretical to policy frameworks to case studies

of heritage practice written by scholars from eight countries

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