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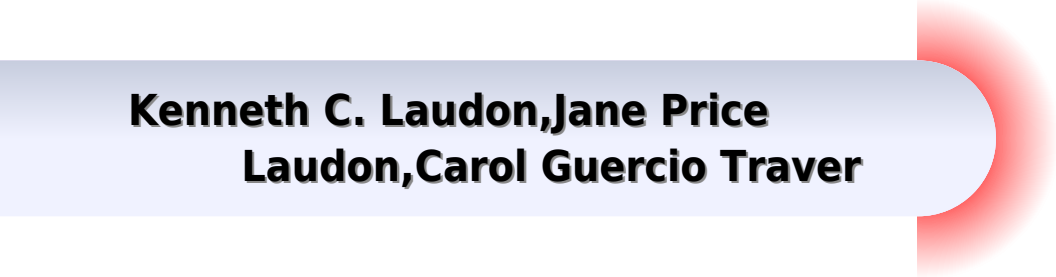
SIXTEENTH EDITION

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Management Information Systems Managing The Digital Firm

**Kenneth C. Laudon, Jane Price
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